

sage summit tour

Melbourne Partnership opportunities

Be apart of Sage
Summit Tour,
inspiring business
builders everywhere.





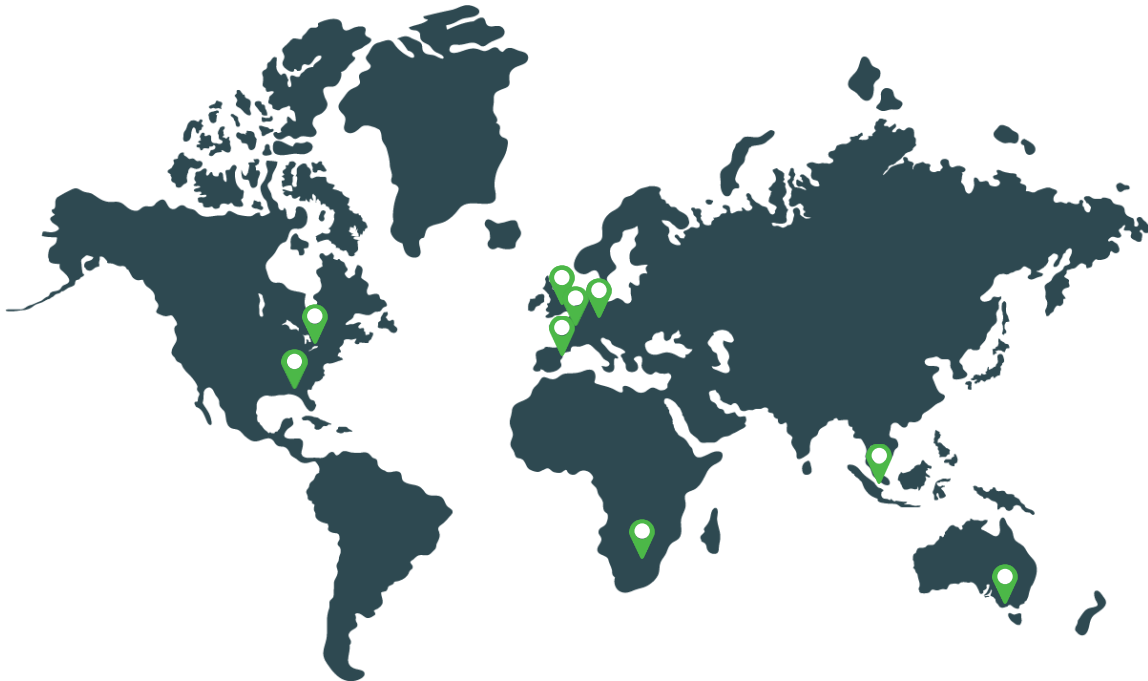
sage

Who is Sage?

Over 3 million small and medium companies worldwide rely on Sage solutions to run their businesses. We create solutions that help small and medium businesses make smarter decisions.

By re-imagining and transforming businesses, we're empowering entrepreneurs worldwide to grow, develop and shine. From one man bands to enterprise leaders and dreamers, we create customers for life.

What is Sage Summit Tour?



Sage Summit Tour makes it personal.

Sage Summit gets local bringing ideas, inspiration, and insight to business builders worldwide.

Sage Summit Tour is the most personalised, interactive, experiential learning place on earth designed for start-up, scale-up and enterprise business builders and their champions.

Where will Sage Summit Tour be?



Paris
November 28-29, 2016

500 customers
900 partners
1,400 total



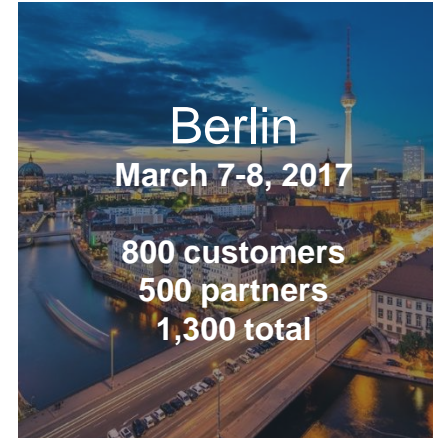
Spain
Spring 2017

1500 customers
500 partners
2,000 total



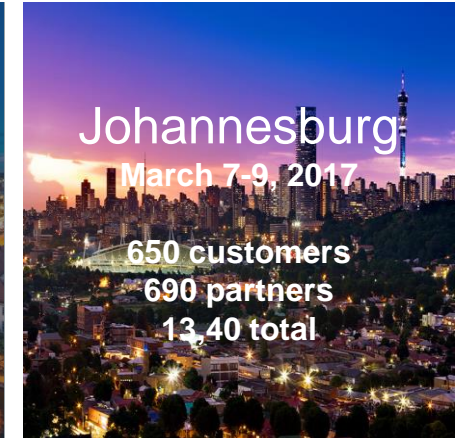
Melbourne
March 2-3, 2017

400 customers
100 partners
500 total



Berlin
March 7-8, 2017

800 customers
500 partners
1,300 total



Johannesburg
March 7-9, 2017

650 customers
690 partners
13,40 total



Singapore
Mar. 22-23, 2017

400 customers
100 partners
500 total



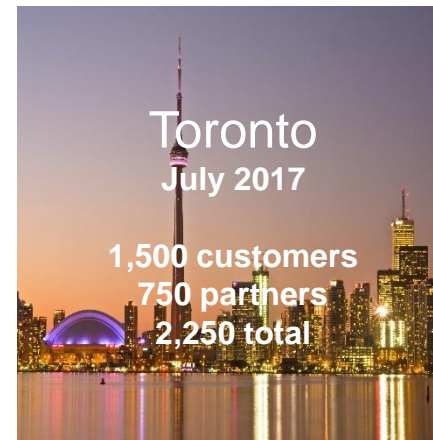
London
April 5-6, 2017

4,000 customers
1,000 partners
5,000 total



Atlanta
May 9 -11, 2017

3,500 customers
750 partners
4,250 total



Toronto
July 2017

1,500 customers
750 partners
2,250 total

** Amount of attendees is the anticipated amount*

Audience

Full of business and thought leaders, entrepreneurs, experts, and peers collaborating to spark 'a-ha' moments. Everyone leaves with brilliant ideas and amazing experiences.

Business builders, build on.

Why sponsor?



Experience

- Purposeful show activations to drive sponsor-to-attendee connections
- Inspirational experiences and advice to build your own business
- Participate in powerful peer networking, mentoring and speaking opportunities



Engagement

- Be integral to the conversation
- Get product training, advice, and inspiration from the best and the brightest experts in their field
- Connect and get inspired from business and thought leaders, entrepreneurs and experts



Increase Sales

- More opportunities equals more business
- Access to projected 20k qualified customers, partners and local business builders across all events
- Regional events for increased exposure and maximised investment.
- Opportunity to promote business year-round and reinforce partnership messaging



Innovate

- Learn about portfolio roadmaps, innovative technology, and Sage programs to open up new business opportunities
- Host worldwide Sage conversations
- Accelerate business with most brilliant minds.
- Form and develop new alliances across borders



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Melbourne sponsorships

sage summit tour

Interested in sponsoring the Sage Summit Tour Melbourne, email linda.edeling@sage.com

Sponsor prospectus: 7

Sponsorship categories

Exposure

Sponsorship Levels	Platinum Biggest Bang	Gold Huge boost	Silver 2 Day Package	Bronze 1 Day Package
Price	\$18,000	\$10,500	\$2,750	\$2,400
Opportunities available	1	1	32	8
Pre-event Exposure				
Logo with link to website in all invite emails (3 emails projected)	big size	medium size	Thank you to Silver sponsors - link to sponsor page	Thank you to Bronze sponsors - link to sponsor page
Description and logo on website	600 characters	400 characters	150 characters	150 characters
Social media promotion (1 post)	x	x	Silver co-sponsor post	Bronze co-sponsor post
Promotion of the session on the event website - title & abstract	400 characters	300 characters		
Sponsor spotlight page on Sage Summit website	x			
Post event				
Logo and website included in thank you email	x	x	Thank you to Silver sponsors - link to sponsor page	Thank you to Bronze sponsors - link to sponsor page

Sponsorship categories

Booth

Sponsorship Levels	Platinum Biggest Bang	Gold Huge boost	Silver 2 day Package	Bronze 1 Day Package
On-site Booth Presence				
Booth Size	6 x 2m	4 x 2m	2 x 2m	2 x 2m
Nightly porter service, vacuum service, and trash pick-up	x	x	x	X
Demo station	3	2	1	1
Monitors	3	2	1	1
Electrical drop	3	2	1	1
WiFi access	3	2	1	1
Lead retrieval device	3	2	1	1
Literature rack	2	1		
Tables (1) and chairs (3)	1	1		
Graphic panels	x	x	x	x

Sponsorship categories

On-site promotion

Sponsorship Levels	Platinum Biggest Bang	Gold Huge boost	Silver 2 Day Package	Bronze 1 Day Package
On-Site Promotional benefits				
Company name, website included in Mobile App	x	x	x	x
Description included in the mobile app	x	x	x	x
Number of co-sponsor signage inclusion	4	3	1	1
Inclusion in Virtual conference bag	x	x		
45' session in front of customer or partner to be selected	2	1		
Banner ad in the mobile app	x	x		
Logo included on looping PPT at walk-in for General session	x			
Onsite one private meeting room	x			

Sponsorship categories

Attendees

Sponsorship Levels	Platinum Biggest Bang	Gold Huge boost	Silver 2 Day Package	Bronze 1 Day Package
Attendees				
Number of attendees for registration and attendance	8	6	2	2
Number of attendees for Networking Cocktail Event	8	6	2	2
Number of attendees for Awards Gala Dinner	8	6	2	NA
Additional attendee cost for Day 1 (includes Networking Cocktail Event)	\$130	\$130	\$130	\$130
Additional attendee cost for Day 1 and Day 2 (includes Networking Cocktail Event and Awards Gala Dinner)	\$400	\$400	\$400	NA
Additional attendee cost for the Awards Gala Dinner only	\$200	\$200	\$200	NA

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Thank you

Interested in sponsoring the Sage Summit Tour Melbourne, contact Linda.edeling@sage.com