

Sage Accountants' Division  
The Expert Choice



The  
Expert  
Choice

# Your success Our expertise

Sage's accountants division was created to offer dedicated invaluable support and solutions to accountants and bookkeepers of all shapes and sizes – from small independents to global corporations. And with a growing network of millions of customers worldwide, we're always learning about bigger and smarter ways to make your business life easier and more productive. After all, it's been our primary focus for over 30 years and the reason more and more people choose Sage as the expert choice.

“We recognise that Sage is the perfect platform for our business. The fact that Sage can deal with complex sets of accounts but is simple enough to be used by anyone, makes it a vital part of the business development.”

FourM Chartered Accountants

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# The choice is yours...

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**Life is full of choices and the more choices we have the greater the freedom to explore and find something that's exactly right.**

That's why here at Sage we're always adding to our unique and comprehensive range of compliant and reliable products. We've never been afraid to challenge the status quo and to seek out the unknown in order to develop something new and original. It's what gives us our point of difference and the reason our products are used by over 100,000 practices worldwide. It also ensures accountants and bookkeepers enjoy greater freedom and a flexible way of working with all of their clients.

Whether it's accounting, HR and payroll, or payments for your own business as well as your clients, all of our products are fully compliant and up to date with the necessary legislation.

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In addition to our practice management software, the versatility of Sage means you can adopt the format that best fits you and your business – from desktop, cloud or hybrid software, every platform is complimented by our range of innovative services that have been designed specifically to help you and your clients succeed.

**“Sage are market leaders, and as such we have great faith in what they do. We have enjoyed a long relationship with them so knew the value the software could add to our business.”**

Fish Partnership



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# Guiding the way forward...

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**There's no denying that we live and work in a world that constantly changes and shifts as new trends and technologies emerge. And when you're surrounded by the unfamiliar and the complex it's important to be honestly informed and guided, without bias towards the route that's right for your business.**

When you talk to Sage you're talking to a trusted expert. We're here to navigate you through all the complex compliance issues and equip you with the relevant tools and expertise your practice and clients need to succeed. Whether we're providing you with expert guidance, highlighting key seminars or forging new relationships with governing bodies, we're here to ensure your journey towards success is well informed and free of jargon.

**“What impressed me was how willing Sage were to listen and respond to my individual needs. They were more than happy to come to my office and talk me through the options that would work best for me, so it felt like they were offering a very personal, tailored service.”**

Mark Beavan Associates

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# We're here to create...

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## More opportunities

As leader in the SME market, Sage is the most widely adopted and recognised business management software and this means we're in the unique position of being able to open up more opportunities for accountants to connect with a bigger pool of diverse and new prospects.

**“Sage products work. They do what they promise, and don't let us down.”**

Roger Wilson, Ensors.

## Better certainty

With Sage confidence comes as standard and you can rest assured you've made the right choice for your business and your clients. For over 30 years we've been committed to the continual investment and growth of our products and services. The results of which have seen us grow to a FTSE 100 business and the reason why millions of global customers have the peace of mind they're not just making informed decisions, but the right ones.

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You can't do it with software,  
but you can do it with Sage.

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The numbers speak  
for themselves...

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33

years

(1981)

FTSE

100

since  
1999

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24 countries

(8 Sage One)

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More  
than 45,000

accountant partners

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The numbers speak  
for themselves...

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Over **100,000**

*accountant practices worldwide*

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More  
than **12,700**

*employees worldwide*

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Over

**6,000,000**

*customers worldwide*

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For more information visit [www.sage.com](http://www.sage.com)