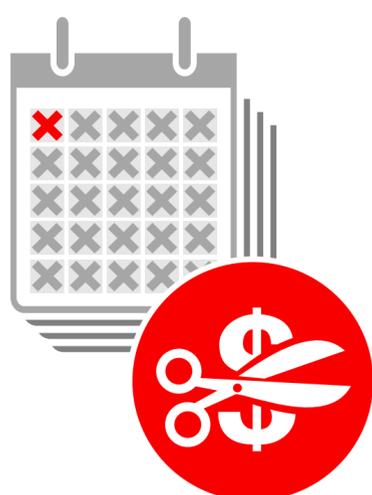


Cutting IT Costs with Oracle Engineered Systems

REDUCE COSTS TODAY

With the lowest acquisition costs on the market, Oracle engineered systems enable you to cut costs from day one. But don't just take our word for it—here's what some of our customers have to say:



“Deploying an infrastructure based on Oracle Private Cloud Appliance **cut our acquisition costs by 50%** and **deployment costs by 90%**.”

—Mike Jennings,
CEO,
Secure-24

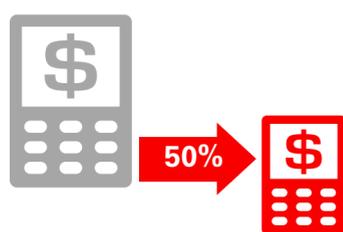


“Oracle Exadata **cost us 31% less than products from other vendors.** By using it to run Oracle's JD Edwards ERP system we can create daily sales reports 60x faster, introduce products 36x faster, and increase IT productivity by 40%.”

—D. V. Jachak,
General Manager, IT,
Sai Prasad Group



The Oracle Private Cloud Appliance, Oracle's converged-infrastructure solution, has also helped BT in Spain to **reduce capital expenditure by 50%**, and instantly respond to existing and new customer requests.



REDUCE COSTS TOMORROW

By simplifying IT and cutting your data center footprint, Oracle engineered systems also enable you to dramatically reduce costs over time.

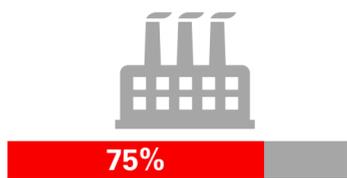


“Thanks to Oracle Exadata, we lowered energy consumption and required less floor space in addition to **saving US\$1.62 million licensing costs** and **cutting maintenance costs by US\$1.3 million.**”

—Subash Shelke,
Vice-President,
Infrastructure and
Project Division,
Essar Group



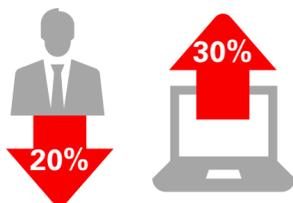
Reduced power, cooling, and space costs by **75%** at ATOS



Used a private-cloud environment to cut operational costs by **80%** at Advania

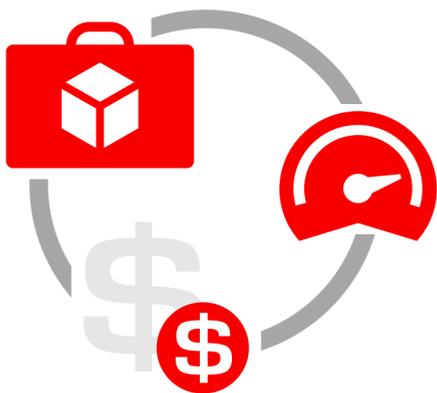


Cut managed-services costs by **20%** while increasing application performance by **30%** at iQor



MAKE YOUR BUDGET DO MORE

With Oracle, you don't need to sacrifice performance and functionality for lower costs—you can have it all.



“With Oracle, we can **run all application tiers on one set of hardware.** It's a one-stop shop for running our database and application-optimized environments—and for general-purpose nodes.”

—Erik Carlson,
Vice President, IT,
iQor



“Oracle engineered systems offered an integrated solution capable of consolidating and virtualizing the platform quickly and cost-effectively—for a **5x better price/performance ratio** than the other solutions we evaluated.”

—Vinicio González,
Systems Director,
Portic Barcelona S.A.



CONCLUSION



Find out more about the latest generation of Oracle engineered systems and discover the Oracle difference in our e-guide:
http://www.oracle.com/goto/engineered_systems_eguide

You can take a closer look at Oracle's entire engineered systems portfolio here:
<https://www.oracle.com/engineered-systems/index.html>