

Engineered for Innovation - The Data Centre of the Future

# Oracle Engineered Systems

## First 6 Years in Numbers

Oracle engineered systems are changing the dynamics of conventional infrastructure wisdom. Simplified and integrated in nature, they deliver extreme performance at a much lower purchase price for the data center core. Do the same as you are doing today with less and start to imagine the possibilities.

### WHAT ARE ENGINEERED SYSTEMS?

The Power of  
**1+1=3**

"In-a-box" engineered systems combine best-of-breed hardware and software with game-changing technical innovations. Designed, engineered, optimized, and tested to work together to:

- Simplify IT
- Save money
- Innovate the business

### FROM THEN TO NOW

**2009**  
Oracle launches first engineered system = the future of IT

**2014** Integrated Platforms market  
**\$917m** Total value of global Integrated Platforms market (Q4 2014)  
**40%** Oracle engineered systems market share

### A SYSTEM FOR EVERY WORKLOAD

**2009**

Oracle Exadata  
(database workloads)

**2010**

Oracle Exalogic  
(applications)

Oracle SuperCluster  
(applications)

Oracle ZFS Storage Appliance  
(storage)

**2011**

Oracle Database Appliance  
(database workloads)

Oracle Exalytics  
(analytics)

**2012**

Oracle Big Data Appliance  
(big data management)

**2013**

Virtual Compute Appliance  
(applications)

**2014**

Zero Data Loss Recovery Appliance  
(applications)

### ADOPTED BY LEADING BRANDS



posco

ASIANA AIRLINES

湖南省人力资源和社会保障厅

Avago  
TECHNOLOGIES

HDFC BANK  
We understand your world

广州市人力资源和社会保障局  
GUANGZHOU MUNICIPAL HUMAN RESOURCES AND SOCIAL SECURITY BUREAU

LankaBangla  
SECURITIES

**10 000+**  
units sold globally

Haier

SK telecom

DAELIM

廣西酒家

Tech Mahindra

LG Fashion

Santos  
We have the energy.

Hisense



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