Accelerate Innovation in Your Business

Use a Personalized Modern Cloud

Is on-prem software and upgrades hindering your business innovation?

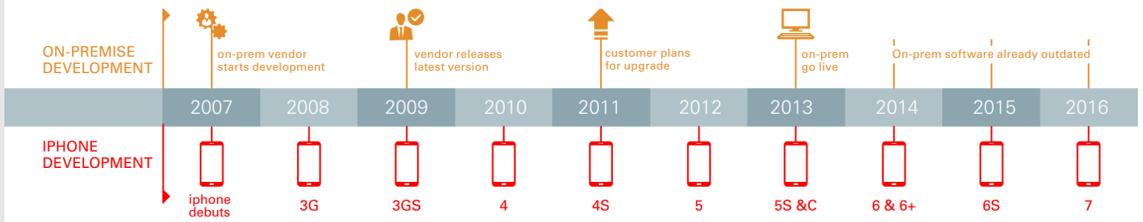**33%** surveyed state, not being able to personalize their application hinders innovation[1]

LENGTHY ON-PREM UPGRADE CYCLES ARE A BARRIER TO INNOVATION

ONE on-prem software release to implement or upgrade **VS.** **TEN** releases of the Apple iPhone in the same duration

ON-PREMISE DEVELOPMENT	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016
	on-prem vendor starts development		vendor releases latest version		customer plans for upgrade		on-prem go live	On-prem software already outdated		
IPHONE DEVELOPMENT	iphone debuts	3G	3GS	4	4S	5	5S &C	6 & 6+	6S	7

Get SaaS innovations faster, every 6 months.
Eliminate multi-year implementations / upgrades / outdated software

ON-PREM SOFTWARE CUSTOMIZATIONS SLOWING YOU DOWN?

Use a personalized cloud with **Modern Best Practices**. All built on **one cloud platform** for your entire business.

Checklist: Current On-prem Customizations

	Configure in SaaS ●	Use PaaS ●
Branding & user interface	●	
Queries, reports, dashboards	●	
Accounting structure	●	
User-defined fields	●	
Workflow approval routing	●	
Do you want standardize your business processes?	●	
Connect / integrate	●	●
How long ago did you implement the customization? Does the functionality now exist in app?	●	
Do you still need the customization? Has your business changed?	●	●
Is the customization a competitive differentiator for you?	●	●

PERSONALIZE SaaS and INNOVATE FASTER

With a **Modern Personalized Cloud,** you can:

SaaS — TAILOR User Experience

- ✓ User configures UI
- ✓ Change existing business processes
- ✓ Add new data fields
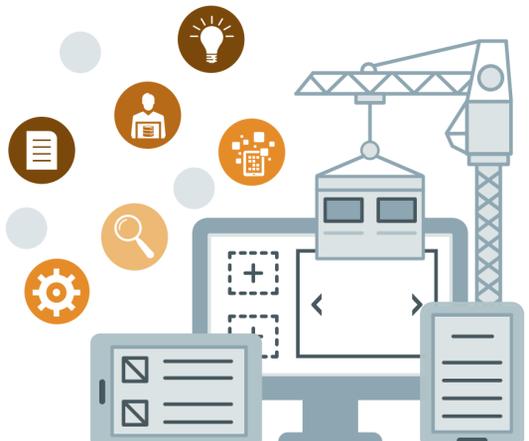- ✓ Mashups to other apps

INNOVATE FASTER with PaaS

With **Oracle's Cloud Platform,** you can:

PaaS — ENRICH Your Cloud

- ✓ Create mobile apps
- ✓ Access documents externally
- ✓ Simplify BI across the business
- ✓ Develop apps, access data and test quickly
- ✓ Upgrade safe

DO MORE WITH A PERSONALIZED MODERN CLOUD

With Oracle's Cloud, you can innovate faster with personalized best-in-class cloud applications.
All built on one standards-based cloud platform that can keep you moving fast into the future.

Visit here for more information.

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