

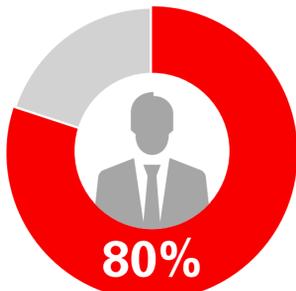
Enterprise Performance Clearly Explained— with a Collaborative, Intuitive, Reporting Solution

Discover Oracle Enterprise Performance Reporting Cloud Service

In the digital age, the ability to recognize and explain corporate value is becoming a competitive differentiator. From your customers and your business to regulatory bodies, everyone's demanding that you report accurately on your data—and provide narrative that surrounds it.

THE STATE OF PLAY

The quality of a company's reporting can affect how its management is perceived—and can even affect the business's cost of capital.



of surveyed investment professionals agreed that **quality reporting impacted how management was perceived**



agreed **reporting can impact a company's cost of capital**¹

CHALLENGE: CAPTURE THE CONTEXT

For many businesses, performance reporting remains manual and ad hoc, and misses the story behind the data.

In a recent survey...



90% of respondents said **expanding qualitative commentary in management reporting processes was critical** to their organization.



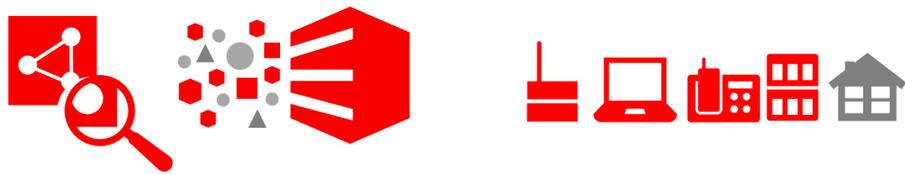
But more than **50% lacked confidence in the tools** they have to help them achieve it.²

CHALLENGE: REPORT ON THE RIGHT THINGS

For most organizations, intangible assets (talent, customers, and intellectual property) are worth much more than tangible assets (property and equipment).

Today, **intangible** assets are worth **80%** of an organization's value

while **tangible** assets are worth only **20%**³.



Valuing intangible assets is made complex by many data sources.

CHALLENGE: COLLABORATE EFFECTIVELY

The average employee typically **collaborates with 10 or more people** just to accomplish their day-to-day tasks.⁴



When it comes to reporting processes, those numbers are even higher—and effective collaboration is even harder to achieve.

SOLUTION: REINVENT PERFORMANCE REPORTING



Oracle Enterprise Performance Reporting Cloud helps organizations **streamline internal and external reporting processes**, and **combine data and narrative in a secure, collaborative cloud environment**.

SEE YOUR DATA IN CONTEXT

Combine data and narrative to provide actionable insights



Meet management, narrative, and statutory reporting needs in **one solution**



Perform **multidimensional analysis** within the cloud



REPORT WITH CONFIDENCE

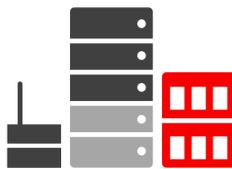
Easily combine **system of record data** into reporting



Integrate and **move easily across on-premises and cloud** data sources



Leverage existing IT investments



COLLABORATE SECURELY

Access and contribute to reports anywhere, across any device



Efficiently **bring knowledge workers in and out** of the process



Handle sensitive content securely at all levels, from network to storage



READY TO ENRICH YOUR ENTERPRISE REPORTING?



Learn more here:
www.oracle.com/goto/eprcs-whitepaper

¹ PwC Investor Survey, "Innovate Your Way to Clearer Financial Reporting," October, 2014.
² Oracle Survey, "Enterprise Performance Management Top Trends for 2015."
³ Deloitte Research, "The Wall Street Journal: Deloitte Insights," 28 June, 2014.
⁴ <http://deloitte.wsj.com/cfo/2014/07/28/cfos-embrace-digital-or-put-your-companys-future-at-risk/>
⁵ CEB Corporate Leadership Council Survey, "High Performance Survey," 2012.