

Introducing Customer 2 Cloud Program

Removing Barriers to the Cloud

Providing flexible options to help existing Oracle CRM, HCM, ERP and EPM customers move to Oracle Cloud

Customer 2 Cloud Program Qualifiers

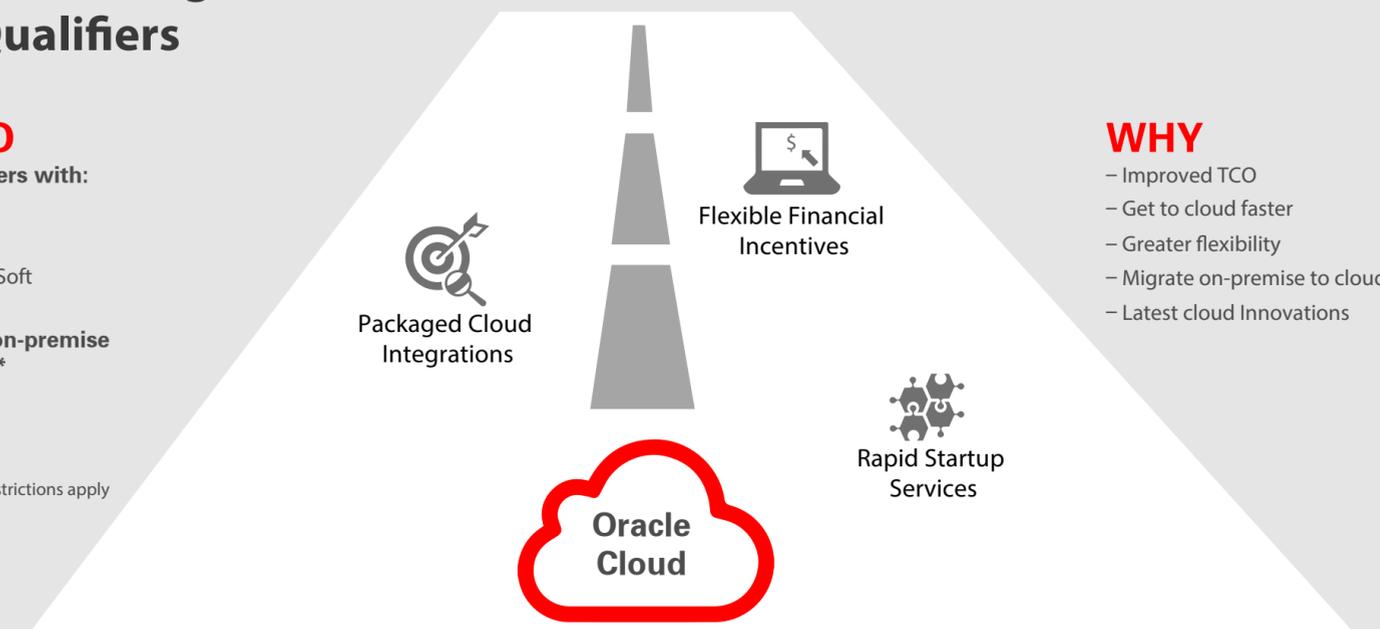
WHO

Customers with:
 - Siebel
 - EBS
 - PeopleSoft
 - JDE
 paying on-premise support*

*Certain restrictions apply

WHAT is Customer 2 Cloud?

Enables a path to the cloud with:



WHY

- Improved TCO
- Get to cloud faster
- Greater flexibility
- Migrate on-premise to cloud
- Latest cloud Innovations

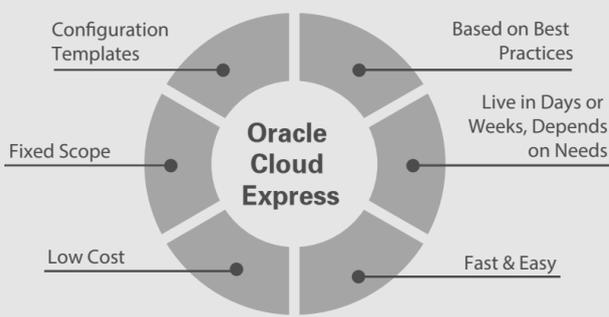
Flexible Financial Incentives

You choose how to reallocate existing investments within the same cloud product family

Options	Examples: Existing Investments	Examples: Future Cloud
NOT USING Support; wants to apply toward SaaS	Siebel: eService Siebel: Marketing	Sales
USING Support; wants to exchange some/all for equivalent SaaS	PeopleSoft: ePerformance PeopleSoft: HCM	Talent HCM
USING Support; wants to exchange some/all for equivalent SaaS	Hyperion Planning Plus Workforce, Cap Ex or Project Planning	Planning & Budgeting Cloud
USING Support; wants to exchange some/all for equivalent SaaS	E-Business Suite: Financials E-Business Suite: Sourcing	Financials Procurement

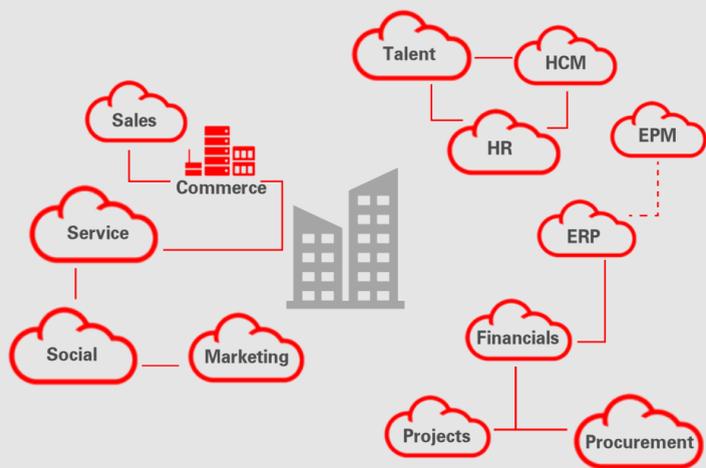
Rapid Startup Services

The right tools and processes to help you achieve success fast. With Oracle Cloud Express, we can get you to Oracle Cloud rapidly



Packaged Cloud Integrations

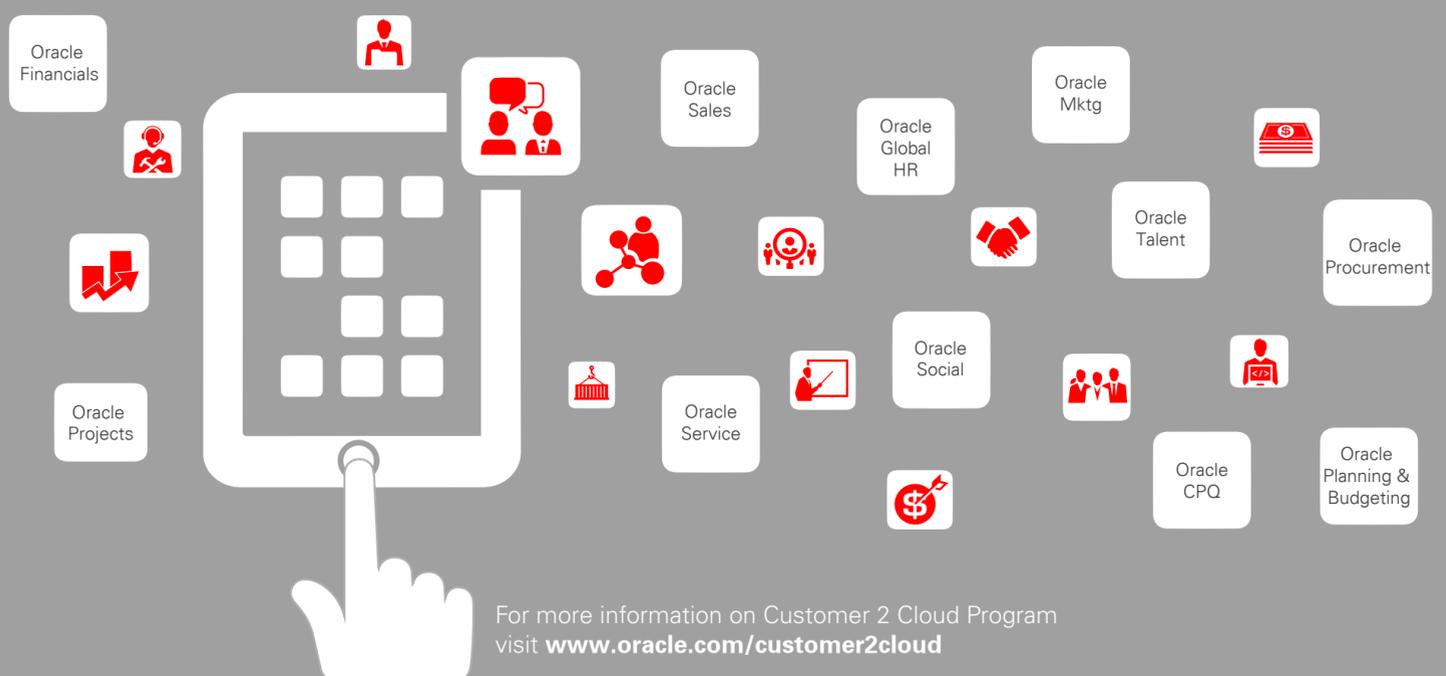
Connect your existing CRM, ERP, EPM and HCM investments to Oracle Cloud



Convert your on-premise support spend to SaaS

Get the latest innovations in Oracle CX Cloud, Oracle HCM Cloud, Oracle ERP Cloud and Oracle EPM Cloud.

Start innovating with: Oracle Marketing, Oracle Sales, Oracle CPQ, Oracle Service, Oracle Social, Oracle Talent, Oracle Global HR, Oracle Financials, Oracle Procurement, Oracle Projects, Oracle Planning & Budgeting today!



For more information on Customer 2 Cloud Program visit www.oracle.com/customer2cloud