

PRIORITIZE AND EXECUTE PROJECTS THAT TRANSFORM YOUR TRAVEL AND TRANSPORTATION ORGANIZATION

→ In a **recent study**, Aberdeen provided data illustrating the importance of project and portfolio management software for travel and transportation infrastructure organizations as they attempt to optimize and execute their portfolio of transformative projects. In order to achieve the benefits that were illustrated in that report, consider the following recommendations:

<input type="checkbox"/>	<p>Take an analytical approach to project portfolio management. Business analytics can help business leaders gather, visualize, and analyze essential data for decision-making. It is a foundation for adding intelligence to the subsequent recommendations. Leaders are over twice as likely to have business analytics tools.</p>
<input type="checkbox"/>	<p>Assess and prioritize projects in the portfolio with transformative potential. Determine which projects will bring the most potential benefit to the organization. Consider costs, timelines, availability of resources, and importance. Leaders are 24% more likely to be able to analyze potential ROI.</p>
<input type="checkbox"/>	<p>Intelligently allocate resources and materials. Without the right resources, a project will not be successful. Top performing organizations are able to look across the project portfolio to ensure that the correct skillsets and materials are available to ensure projects are completed as intended.</p>
<input type="checkbox"/>	<p>Standardize and automate processes and project management. Top performers rely on their technology to automate project management. They create standard project management best practices, provide project templates, and encourage collaboration. This is the best way to ensure that projects are completed without a hitch.</p>
<input type="checkbox"/>	<p>Integrate data to improve reporting. Reporting on an ongoing basis helps project managers understand when costs are exceeding budgets so that they can pull in the reins. Additionally, many transportation and travel organizations are subject to regulatory mandates. By integrating project portfolio management and financial systems, a capability that 56% of Leaders have, top performers can avoid unwanted scrutiny.</p>



→ [Read the full report: PPM for Intermodal Transportation & Infrastructure Organizations](#)