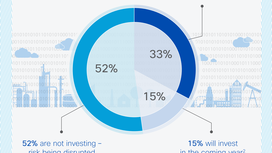
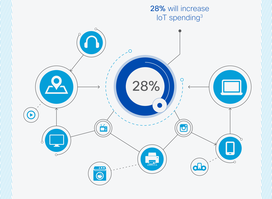
Innovative Manufacturers Recognize the Potential of Industrial IoT and Digitization

CISCO



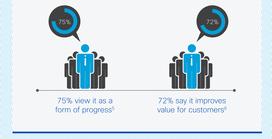
▶ IoT early adopters are finding value, and want to do more:



IoT Is a Digital Business Disruptor. Use It Now to Differentiate and Get Ahead.

▶ Digital disruption will displace nearly 40% of top incumbents across industries over the next 3 – 5 years.[4]

▶ Most business leaders see digitization as a force for good



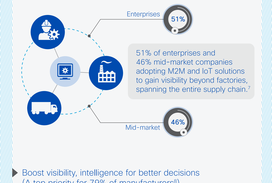
Digital Manufacturers Experience Dramatic Outcomes

▶ The Internet of Things is transforming manufacturing:

▶ Connect devices on the factory floor and beyond for:

Digitization Enhances Business Visibility, Intelligence, and Decision-Making

▶ Manage the complete supply chain



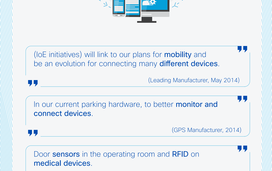
▶ Boost visibility, intelligence for better decisions (A top priority for 79% of manufacturers[8])

> (IoE) will help us **monitor and control** everything.
>
> (Global Auto Manufacturer, 2014)

> Sensor data in our manufacturing processes will lower costs by taking fewer outages and providing us a **better understanding of the environment**.
>
> (Defense and Security Manufacturer, 2014)

> By capturing data of these devices, we think we can do a better job at **proactively maintaining our equipment**.
>
> (Flooring and Furniture Manufacturer, 2014)

▶ Mobilize workers for productivity (Mobility is top focus across all industries)[9]



> (IoE initiatives) will link to our plans for **mobility** and be an evolution for connecting many **different devices**.
>
> (Leading Manufacturer, May 2014)

> In our current parking hardware, to better **monitor and connect devices**.
>
> (GPS Manufacturer, 2014)

> Door **sensors** in the operating room and **RFID** on **medical devices**.
>
> (Major Healthcare Provider, May 2014)

We're Ready. Are You?

Cisco Connected Factory is the most reliable solution to transform your company.

To learn more about how, visit: www.cisco.com/go/manufacturing

Source

[1] Smart Connected Operations: Capturing the Business Value of the Industrial IoT – Cisco Sponsored Video – LNS Research
[2] Smart Connected Operations: Capturing the Business Value of Industrial IoT – LNS paper
[3] Internet of Things Adoption, Concerns, and Budgeting: **Forrester Business Technographics®: Segment Analysis for Cisco**
[4] Digital Vortex: How Digital Disruption is Redefining Industries: Global Center for Digital Business Transformation, June 2015
[5] *Ibid*
[6] Internet of Things Adoption, Concerns, and Budgeting: **Forrester Business Technographics®: Segment Analysis for Cisco**
[7] SCM World survey, June 2015
[8] *Ibid*
[9] *Ibid*

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