

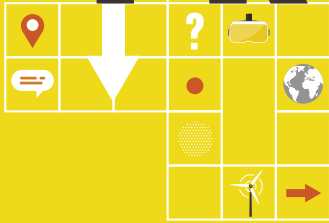
bpifrance
inno
generation

5th EDITION



PROGRAM

#INNOGENERATION



10th
OCTOBER
2019

9AM
MIDNIGHT
AccorHotels Arena Paris



10TH OCTOBER 2019 | PARIS

THE BIGGEST ENTREPRENEURIAL MEETUP IN EUROPE

RCS 507 523 678

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Don't miss the opportunity
to develop your business
and your network



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App Store



Find your way at Bpifrance Inno Generation!

Entrepreneurs, Professionals, and Experts share their knowledge, best practices, and experience to help boost your business.

ECHO

8 ROOMS

Expand on a theme with the participation of multi-disciplinary profiles, entrepreneurs, specialists, and scientists...
(Each workshop is 1 hour 15 min in length)

LABS: 30 minutes with the experts. To each his lab!

CRÉA

Entrepreneurs and project developers, get answers to all your questions.

LA FRENCH FAB

Manufacturers and industry players, these workshops are for you.

PRO

Problems with your business? Get a solution from a pro in less than 30 minutes.

RÉGIONS

Discover opportunities for entrepreneurs in the French regions.

CAMPUS

6 regions: Africa, North America, Latin America, Asia, Europe, and the Middle East: interested in international opportunities? Choose your continent and attend a headphone conference (30 min).

THINK

Look into major events, discuss the future, and take the floor (workshop length: 1 hour 15 min).

MASTER CLASS

Are you interested in a live discussion with an expert? Choose your subject and head for:

- 7 dedicated rooms in the Loggia upstairs (workshop length : 45 min)
- The new Master Class buses (workshop length : 1 hour)

Innovators, it's your turn!

FESTIVAL INNO

Innovator Festival: 100 start-ups along the corridors of the AccorHotels Arena show off their innovations and talk about the biggest challenges of the world of tomorrow.

PITCH

Pitch advice: learn how to pitch your project to your future partners and investors!

Non-stop inspiration in the "PLACE DU VILLAGE"!

PLACE DU VILLAGE

BANG

The BANG: Our top speakers will be there to talk about their vision. Get ready, inspiration guaranteed for all!

L'AMPLI

You have most certainly heard about them! They turn the volume up this year!

TV

Share live market news from our top speakers.

LES ONDES

Tune in to the live web radio, Bpifrance Inno Generation!

VisiOn Air

Continuous live broadcast of all the significant moments of the event on the main screen.

Develop your business, expand your network, find a job...

bpifrance CREATION

The Entrepreneur Factory

Our partners and support networks provide creators and innovators with information and guidance.

PLACE DU VILLAGE

The Meeting Point: Your business meeting area. Connect with experts, investors, and large groups. Meetings are individual and by registration only.

LE FRENCH FAB TOUR

Our industry is truly awesome! Events, workshops, job offers...

LE SPOT

The place for private, invitation-only events: award ceremonies, meetings with Accelerators, etc.

bpifrance

Bpifrance is hiring HERE!



A desk for every region! Representatives of Bpifrance's regional divisions, the media, and local partner sports clubs are there for you.



Along a marked-out itinerary, discover our support offers dedicated to start-ups, SMEs, and mid-size companies.

The Bpifrance Inno Generation "Off"

LE OFF

For its 5th edition, Bpifrance Inno Generation rouses the Bercy District with its "OFF"! This year, dozens of places offer to manage your dinners, meetings, workshops, and appointments, extending the event beyond the walls!

The last stage of the French Fab Tour is also held "Off", in the heart of the Ministry of Economy and Finance building, which is exceptionally opening its doors, and in the AccorHotels Arena.

9 AM

MORNING

09:00

OPENING OF THE EVENT

- Nicolas Dufourcq, Directeur général Bpifrance

BANG

09:15 - 10:15

ALL FIRED UP

- Xavier Niel, Free
- Sébastien Bazin, Accor
- Jacques Aschenbroich, Valéo
- Rachel Picard, Voyages SNCF
- Dr Günther Bräunig, KfW Group (Kreditanstalt für Wiederaufbau)
- Marie-Christine Coisne-Roquette, Sonepar
- Thierry Breton, Atos
- Sophie Bellon, Sodexo
- Antoine Baule, Lesaffre

BANG

09:45 - 11:00

MORE DIVERSE TEAMS AND STRATEGIES:
THE CHALLENGES FOR PRIVATE EQUITY FUNDS

Presented by Laurence Pochard, Private Equity Magazine

- With
- Paul Mizrahi, BlackFin Capital Partners
 - Stéphane Bergez, Andera Partners
 - Émile Servan-Schreiber, Hypermind
 - Claire Houry, Ventech
 - Xavier Lazarus, Elaia
 - Vincent Guillaumot, ArchiMed
 - Henriette Richter, Sofinnova Partners
 - Olivier Athanase, Ixo Private Equity

In partnership with **PRIVATE EQUITY**

FR EN

ECHO 1

HOW DO YOU GET FROM PROOF OF CONCEPT TO MASS PRODUCTION?

Presented by Maëva Tordo, La Boussole

- With
- Gaëtan Bolloré, Startup Flow
 - Quentin Guilluy, Andjaro
 - Guillaume Cabrère, Société Générale
 - Erwan Keraudy, CybelAngel
 - Jean-Yves Poichotte, Sanofi
 - Lara Berger, Engie

In partnership with **la boussole**

FR EN

ECHO 2

THE BIOECONOMY: A SUSTAINABLE RESPONSE
TO ECOLOGICAL TRANSITION?

Presented by Antoine Peeters, Pôle Industries & Agro-Ressources (IAR)

- With
- Nadia Auclair, Carbiolice
 - Anne Wagner, Tereos
 - Marie-Hélène Gramatikoff, Lactips
 - Florent Allais, URD ABI - AgroParisTech
 - Denis Lucquin, Sofinnova Partners

In partnership with **IAR**

FR EN

ECHO 5

QUANTUM SENSORS AND COMMUNICATIONS: A SOLID VALUE CHAIN

Presented by Olivier Ezratty, Opinions Libres

- With
- Daniel Dolfi, Thales Research & Technology
 - Bruno Desruelle, Muquans
 - Eleni Diamanti, CNRS
 - Georges Reymond, PASQAL
 - Sébastien Tanzilli, CNRS

In partnership with **THALES**

FR EN

ECHO 7

09:45 - 10:30

TOWARDS A NEW LEADERSHIP

With Saran Diakité Kaba, Groupe PSA

FR

MASTER CLASS 1

TRANSFORM YOUR BUSINESS IN THE DIGITAL ERA!

- With
- Frank Benedic, ID Strat
 - Laëtitia Bakhtiari, Nextmodernity

FR

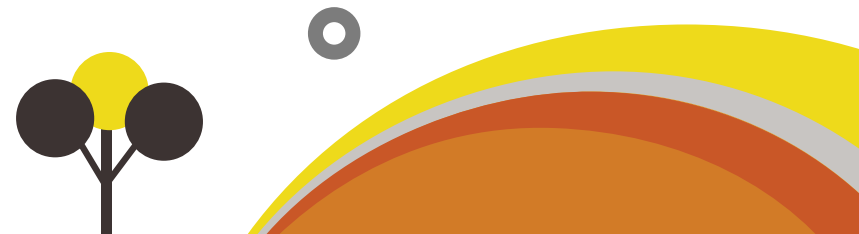
MASTER CLASS 4

PUBLIC SPEAKING: HOW CAN YOU BECOME A TOP SPEAKER?

With Pascal Le Guern, Plg Consulting

FR

MASTER CLASS 7



09:45 - 10:15 >>

FUTURE-PROOF YOUR BUSINESS WITH STRUCTURED GOVERNANCE FR **PRO**

With

- Dominique Druon, Aliath
- Alix Grassin, Bpifrance

HOW CAN WE ENCOURAGE ENTREPRENEURIAL AMBITION? FR **CRÉA**

With


- Radoine Mébarki, Tous Repreneurs Nancy
- Claire Cardinal, CitésLab from Lons-le-Saunier
- Alix Girard, Aliska
- Pierre Alzingre, Agence conseil Visionari

In partnership with  

TAKING STOCK OF PRESIDENT AMLO'S IMPACT ON THE MEXICAN ECONOMY FR **CAMPUS AMÉRIQUE LATINE**

With


- Florent Houssais, Equance
- Adriana Meyer, Bpifrance

In partnership with 

INDIA: A SUBCONTINENT WITH STRONG GROWTH FR **CAMPUS ASIE**

Presented by Sophie Clavelier, Business France
With

- Éric Leport, Alcor equipments
- Jean-Sylvanus Olympio, Blue Cloud

In partnership with 

CATALONIA: A NEW FOODTECH HUB IN EUROPE? FR **CAMPUS EUROPE**

With

- Pauline Henrion, Catalonia Trade & Investment
- Christophe Arnoul, Catalonia Trade & Investment


In partnership with 

09:45 - 11:00 >>

A POSITIVE IMPACT: TECH FOR SUSTAINABILITY FR **THINK**

Presented by Adeline Pairault, Tribe&Co
With

- Ariane Thomas, L'Oréal
- Eric Marty, DEMETER
- Quentin Mateus, Low Tech Lab
- Yves Lostanlen, Element AI

In partnership with 

10 AM

10:00 - 11:00 >>

TURNING UP THE VOLUME! FR EN **L'AMPLI**

- Fabrice Brovelli, BETC
- Matthieu Albertini, Say Who
- Paola Locatelli, Influenceuse
- Ruben Cohen, Foll-ow
- Mathieu Crepel, Du Flocon à la Vague


- Mathieu Gallet, majelan
- Arthur Perticoz, majelan
- Charlotte Pudlowoski, Louie Media
- Mélissa Bounoua, Louie Media

10:00 - 11:15 >>

HEALTH: WHAT ARE THE KEY SUCCESS FACTORS FOR TECHNOLOGY TRANSFER? FR EN **ECHO 3 DEEPTech**

Presented by Franck Mouthon, Theranexus
With


- Ségolène Perin, Groupe ELSAN
- Matthieu Coutet, Advent France Biotechnology
- Géraldine Leduc, NH Theraguix
- Philippe Berna, ministère de l'Économie, des Finances, de l'Action et des Comptes publics
- Nora Benhabiles, Commissariat à l'énergie atomique et aux énergies alternatives (CEA)

In partnership with 

THE DIGITAL SUPPLY CHAIN: A NEW COMPETITIVE ADVANTAGE! FR EN **ECHO 4**

Presented by Agnès Laurent, Bpifrance
With

- Marie-Christine Lombard, Géodis
- Jean-François Moulin, L'Oréal
- Christine De Wendel, ManoMano
- William Zanotti, ASLOG
- Paul-Louis Caylar, Everoad
- Florent Boizard, Hardis Group

In partnership with 

IMPACT AND HYPERGROWTH: TWO INCOMPATIBLE OBJECTIVES? FR EN **ECHO 6**

Presented by Axelle Lemaire, Roland Berger
With


- Eva Sadoun, LITA.co
- Frédéric Bardeau, Simplon.co
- Nicolas Chabanne, C'est qui le Patron ?!
- Manuel Bonnet, Union Nationale des Entreprises Adaptées (UNEA)

In partnership with    

SELF-DRIVING VEHICLES: REGULATORY CHALLENGES TO DEPLOYMENT FR EN **ECHO 8 MEZZANINE**

Presented by Edouard Combette, Bpifrance
With

- Benoit Perrin, Easymile
- Patrick Pelata, Vulog
- Nicolas Ceria, Bpifrance

In partnership with 



10:00 - 10:45

WHAT ARE THE INNOVATIONS IN VACCINATION?

With Jean Lang, Sanofi Pasteur

FR

MASTER CLASS 2

OPTIMISE YOUR GOVERNANCE IN THE DIGITAL ERA

With

- Ghislain du Jeu, Apia
- Jacques Sebag, Apia
- Claude Changarnier, Apia

FR

MASTER CLASS 5

10:00 - 11:00

DISABILITY: WHAT ROLE FOR BUSINESS IN EMPLOYMENT POLICY?

With

- Hélène Terrien-Thomas, Klesia
- Jane Gancel, Klesia

In partnership with 

FR

MASTER CLASS BUS 1

HEALTH SOFTWARE PUBLISHERS: WHAT ARE THE BEST STRATEGIES FOR ESTABLISHING YOUR BUSINESS ABROAD?

Presented by David Séjourné, Management Europe
With François Potevin, Evolucare

FR

MASTER CLASS BUS 2

10:00 - 10:30

RECRUITMENT AND MANAGEMENT: THE CHALLENGES FOR INDUSTRY

With

- Fabien Escoffier, LinkedIn
- Cécile Mien, L'Oréal
- Agnès Lepine-Lozach, Manpower


FR



AFRICARENA, THE ACCELERATOR OF THE AFRICAN TECH ECOSYSTEM: SHARING EXPERIENCE

Presented by Gilles Le Cocguen, Bpifrance
With

- Élodie Doussa, Bpifrance
- Jean-Philippe Gireaud, Methys

In partnership with 

FR

CAMPUS AFRIQUE

ENTREPRENEURS, MAKE YOURSELVES VISIBLE ABROAD - CANADA AND THE US

With Arnaud Leretour, Business France

In partnership with 

FR

CAMPUS AMÉRIQUE DU NORD

SAUDI ARABIA: WHAT IS THE REALITY OF THE VISION 2030 PLAN AND ITS MEGAPROJECTS?

With Matthieu Etourneau, Siaci Saint Honoré

In partnership with 

FR

CAMPUS MOYEN-ORIENT

10:00 - 10:20

THE CHALLENGES OF OVERSEAS FRANCE: DARE TO GO FURTHER

Presented by Philippe Flamand, Journal des Entreprises

With

- Michèle Papalia, Bpifrance
- Christian Quéré, Bpifrance
- Arnaud Chereau, Veloce
- Ludovic Narayanin, Datarocks
- Stéphan Cressan, Valecom
- Sébastien Luissaint, Myditek
- Ernest Prevot, Rhum Saint-Maurice

FR

RÉGIONS

10:15 - 11:00

EXPORTS: HOW TO NEGOTIATE CONTRACTS EFFECTIVELY

With Diane De Mouÿ, Holman Fenwick Willian LLP

FR

MASTER CLASS 3

USE CROWD RATING TO HELP YOUR PROJECT CONFRONT MARKET REALITY

With Patrick Cantelli, Wirate

FR

MASTER CLASS 6

10:15 - 10:45

ALL FIRED UP

With

- Cécile Cabanis, Danone
- Didier Leroy, Toyota Motor Corporation
- Michel-Edouard Leclerc, Leclerc
- Anne-Sophie Pic, Anne-Sophie Pic

BANG

10:25 - 10:55

BIODIVERSITY: THE MATTER OF EVERY ENTREPRENEUR

With

- Antoine Cadi, CDC Biodiversité
- Pierre Darmet, Les Jardins de Gally

FR

PRO

ACCELERATE YOUR STARTUP!

With

- Mohamed Haddou, CREO
- Morad Attik, Evolukid
- Moussa Camara, Les Déterminés
- Abir Msaddek, Josephine Bakers et My Beauty Hub
- Michel Coster, Entrepreneurs dans la ville
- Anrifa Hassani, Yoostart

In partnership with   

FR

CRÉA



10:25 - 10:55 >>

MEXICO: A LAND OF OPPORTUNITY FOR STARTUPS

With Xavier De Bellefon, Grupo Previtá


In partnership with 

FR

CAMPUS
AMÉRIQUE LATINE

NINE UNICORNS IN ASEAN: THE TECH LANDSCAPE OF AN AREA RICH IN OPPORTUNITY

With • Nicolas Vassitch, Business France
• Nathanaël Noiraud, N-Strategy Consulting Services

In partnership with 

FR

CAMPUS
ASIE

HOW TO ENTER THE GERMAN MARKET: EXPORT OR INWARD INVESTMENT?

With • Frédéric Berner, CCI France Allemagne
• Nadine Schmitt, Crédit Agricole

In partnership with 

FR

CAMPUS
EUROPE

10:30 - 11:30 >>

HOW CAN YOU CONSTRUCT SUSTAINABLE AI IN YOUR BUSINESS?

With Thibault Chanut, Quantmetry

FR

MASTER CLASS
BUS 3

10:30 - 10:50 >>

TRANSFER AND GROW IN OCCITANIE

Presented by Philippe Flamad, Journal des Entreprises et Véronique Védrine, Bpifrance

With • David Dissegna, Procolor
• Hadrien Pujol, Cité Hôtels
• Pierre Carteron, Totem
• Jérôme Labhar, GIT (Galvanoplastie Industrielle Toulousaine)

FR

RÉGIONS

10:40 - 11:10 >>

#TECHINFAB: DOES DIGITALISATION LEAD TO A LOSS OF SOVEREIGNTY?


With • Lionel Baraban, Famoco
• Guillaume Bouillot, Medisys

FR

LE FRENCH FAB

2020 AFRICA - FRANCE SUMMIT: POLITICS WORKING TOGETHER WITH BUSINESS AND CIVIL SOCIETY TO CREATE MORE SUSTAINABLE CITIES

With • Stéphanie Rivoal, Ambassadrice, Secrétaire Générale du Sommet Afrique France 2020
• Jean-Joseph Boillot, Chercheur associé à l'IRIS


In partnership with 

FR

CAMPUS
AFRIQUE

THE ROLE OF MONTRÉAL GROUP DEVELOPMENT BANKS IN IMPROVING SUPPORT FOR SMES

Presented by Isabelle Lebo, Bpifrance
With Sandra Péloquin, Le Groupe de Montréal


In partnership with 

FR

CAMPUS
AMÉRIQUE DU NORD

UNITED ARAB EMIRATES: WHAT IS THE RIGHT STRATEGY FOR SUCCESS IN RETAIL?

With Geoffroy Bunetel, French Business Council de Dubaï et des Émirats du Nord

In partnership with 

FR

CAMPUS
MOYEN-ORIENT

10:45 - 11:15 >>

ALL FIRED UP

• Augustin de Romanet, ADP (aéroports de Paris)
• Christophe Cuvillier, Unibail-Rodamco-Westfield
• Sophie Boissard, Korian
• Claude Perdiel, SFA

BANG

10:45 - 11:30 >>

BLOCKCHAIN AND AI: PROMISES TESTED AGAINST THE REALITY OF PATENTS

With Pascal Asselot, IPWe

FR

MASTER CLASS 1

PERSONAL BRANDING: HOW SHOULD YOU CAPITALISE ON SOCIAL MEDIA?

With Sophie Comte, Les chuchoteuses

FR

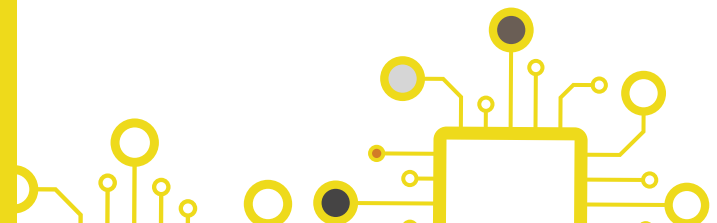
MASTER CLASS 4

INTANGIBLE ASSETS: REAL VALUE FOR BUSINESS!

Presented by Christian du Tertre, Institut Européen de l'Économie de la Fonctionnalité et de la Coopération (IE-EFC)
With Bastien Dognin, Les Paniers de Léa

FR

MASTER CLASS 7



11 AM

11:00 - 12:00

TURNING UP THE VOLUME!

L'AMPLI

- Morgane Ortin, Amours Solitaires
- Livio, La Vie Moderne
- Joseph Ponthus, Écrivain
- Raphaël Garrigos, Jours.fr
- Marion Vaquero, Pépité Sexiste
- Eugénie Lefebvre, Les Magasins généraux

11:00 - 11:45

INDUSTRIALISATION OF AI: ORGANISATION AND GOVERNANCE

FR

MASTER CLASS 2

Presented by Pejman Gohari, Bpifrance
With Quentin Yoshida, Bpifrance

SMART CITIES: THE STRATEGY FOR SUCCESSFUL DEVELOPMENT IN ASIA

FR

MASTER CLASS 5

11:00 - 12:00

THE WEB IS A DEN OF SPIES: HOW SHOULD YOU PROTECT YOURSELF?

FR

MASTER CLASS BUS 5

With Julien Vinckel, Adequa

WHY CONFIDENCE IS THE MOST IMPORTANT DRIVER OF LONG-TERM HIGH PERFORMANCE FOR BUSINESS

FR

MASTER CLASS BUS 6

With Damien Gauthier, Cinaps

11:00 - 11:20

INDUSTRIAL TERRITORIES: CHALLENGES AND ASSETS OF CENTRE-VAL DE LOIRE REGION

FR

RÉGIONS

Presented by Philippe Flamand, Journal des Entreprises
With

- Thierry Martignon, Bpifrance
- Harold Huwart, Région Centre-Val de Loire
- Stéphane Girerd, Toutankamion
- Alexandre Blanc, Abmedica
- Pierre-Jean Brochand, Mecasup

11:05 - 11:35

COMPANY DIRECTORS: DARE TO CREATE GOVERNANCE STRUCTURES TO ACCELERATE YOUR GROWTH

FR

PRO

With

- Christine Monier, Apia
- Florence Delobel, Apia

WHAT ARE THE FINANCING SOLUTIONS FOR MY PROJECT?

FR

CRÉA

With

- Aurélie Cardet, Réseau Entreprendre Adour
- Cédric Lambert, Lourd'Innov
- Jean-Marc Ewald, ADIE Nouvelle-Aquitaine
- Marine Phrasaysithideth, Eye Designer
- Guillaume Barbier, France Active Pays de la Loire
- Johanna Le Mau, Ô Bocal

In partnership with



THE ECONOMIES OF LATIN AMERICA: A DIVERSE PICTURE

FR

CAMPUS AMÉRIQUE LATINE

With Sebastian Nieto Parra, OCDE

In partnership with



FRENCH FAB IN SINGAPORE: FOCUS ON INDUSTRY 4.0

FR

CAMPUS ASIE

Presented by Sébastien Rul, Bpifrance
With

- Marie Lemonnier, French Chamber of Commerce in Singapore
- Yanyi Yang, Enterprise Singapore
- Arnaud Peltier, WIN MS

In partnership with



EUROPEAN FUNDING: A USER GUIDE

FR

CAMPUS EUROPE

With

- Christian Dubarry, Bpifrance
- Élodie de Récy, Banque Européenne d'Investissement

In partnership with



11:15 - 11:45

ALL FIRED UP

BANG

- Emmanuel Vasseneix, Laiterie de Saint-Denis-de-l'Hôtel
- Emma Lavigne, Palais de Tokyo
- Isabelle Autissier, Navigatrice
- Thierry Deau, Meridiam
- Marie-Christine Lombard, Geodis



11:15 - 12:30

COOPERATION BETWEEN FRENCH AND GERMAN MITTLESTANDS: CHALLENGES AND OPPORTUNITIES FOR SMEs AND INTERMEDIATE FIRMS

FR EN ECHO 2

Presented by Christophe Schubert, Correspondant à Paris du Frankfurter Allgemeine Zeitung
 With

- Guy Maugis, Chambre franco-allemande de Commerce et d'Industrie (AHK)
- Dorothee Kohler, Kohler C&C
- Jean-Daniel Weisz, Kohler C&C
- Boris Lombard, KSB
- Jean-Claude Reverdell, SEW Usocome
- Amélie De Montchalin, Ministère de l'Europe et des Affaires étrangères
- Baptiste Thornary, Bpifrance
- Nicolas Dufourcq, Bpifrance


In partnership with  

BATTERIES: WHAT ARE THE MAJOR CHALLENGES, PRESENT AND FUTURE?

FR EN ECHO 5

Presented by Carole Mathieu, IFRI
 With

- Marianne Chami, Commissariat à l'énergie atomique et aux énergies alternatives (CEA)
- Clémence Siret, Saft
- Raphaël Danino-Perraud, Laboratoire d'Économie d'Orléans
- Pierre-Alain Gautier, Eramet
- Éric Mevellec, Dreev

In partnership with 

BANKS AND FINTECHS: BEST OF FRIENDS?

FR EN ECHO 7

Presented by Marion Nibourel, La Place Fintech
 With

- Éric Lassus, Treezor
- Claire Calmejeane, Société Générale
- Geoffroy Guigou, Younited Credit
- Adrien Touati, ManagerOne


In partnership with 

WHAT SKILLS FOR THE INDUSTRY OF TOMORROW IN FRANCE?

FR THINK

Presented by Sandrine Chauvin, LinkedIn EMEA & LATAM
 With

- Agnès Pannier-Runacher, Secrétaire d'État auprès du ministre de l'Économie et des Finances
- Fabienne Arata, LinkedIn
- Philippe Varin, Conseil d'Administration d'Orano / France Industrie
- Stéphane Lannuzel, L'Oréal

In partnership with 

11:15 - 12:00

BOOST YOUR COMPETITIVENESS BY EXPORTING

FR MASTER CLASS 3

With Yves Cornu, Facil'iti

ONLINE BUSINESS: WHAT ARE THE LEGAL REQUIREMENTS?

FR MASTER CLASS 6

With

- Jean-Sébastien Mariez, De Gaulle Fleurance et Associés
- Régis Chatellier, CNIL

11:20 - 11:50

INDUSTRY OF THE FUTURE: HOW TO MAKE A SUCCESSFUL DIGITALIZATION

FR 

With

- Olivier Leteurre, Dassault Systèmes
- Michael Soussan, KPMG
- Olivier Blachon, VisiatiV

In partnership with   

USE AFRICAN FREE-TRADE ZONES TO DEVELOP CROSS-BORDER STRATEGIES

FR CAMPUS AFRIQUE


Presented by Christine Gilguy, Le Moci
 With Patrick Sevaistre, Le CIAN

In partnership with  

FUNDRAISING IN THE UNITED STATES: MYTHS AND REALITY

FR CAMPUS AMERIQUE DU NORD

With Romain Serman, Bpifrance

In partnership with 


11:20 - 12:20

WHY SHOULD YOU INCLUDE CENTRAL ASIA IN YOUR BUSINESS PLAN?

FR CAMPUS MOYEN-ORIENT

With

- Pascal Lorot, Institut Choiseul
- Ronan Venetz, Direction générale du Trésor
- Ahmad Rahmanov, RANSIF Group

In partnership with 


11:30 - 1:00

ONE FOR ALL AND ALL FOR ONE

FR EN ECHO 1

Presented by Patrice Bégay, Bpifrance
 Co-presented with : Jean-Christophe Tortora, La Tribune ; Sandra Lou, Animatrice télé ; Charlotte Rosier, Animatrice télé et Joël Dupuch, ostréiculteur & comédien



- | | |
|---|--|
| With <ul style="list-style-type: none"> • Carlo Purassanta, Microsoft France • David Douillet, Champion olympique et Entrepreneur • Diana Brondel, Xaalys • Fabien Paget, 02 Management • Franck Papazian, MediaSchool • Gilles Sallé, AMP VISUAL TV • Haroun, Humoriste • Jean-Éric Valli, Les Indés Radios • Jean-Luc Chetrit, Union des marques • Lydia Meziani, Nestlé • Marc Vanhove, Bistro Régent | <ul style="list-style-type: none"> • Marie-Claire Capobianco, BNP Paribas • Philipp Schmidt, Prisma Média • Philippe Croizon, Aventurier • Thierry Geffroy, Samsic Groupe • Valérie Candellier, Renault • Mary Pierce, Championne de tennis • Franky Zapata, Zapata Company • Xavier Bertrand, Région Hauts-de-France • Alexis de Gemini, Deezer • Mathieu Crepel, Sportif |
|---|--|

In partnership with 

11:30 - 12:45

2019 PÉPITE AWARDS CEREMONY

En présence de Madame Frédérique Vidal, Ministre de l'Enseignement supérieur, de la Recherche et de l'Innovation


In partnership with  

FR EN **ECHO 3**
DEEPTech

THE END OF PESTICIDES: NEW BIOLOGICAL AND DIGITAL SOLUTIONS

Presented by Karine Grosbeau, Groupe Éléphant Vert

- With
- Gaëtan Severac, Naïo Technologies
 - Martin Ducroquet, Sencrop
 - Jonathan Gerbore, Biovitis
 - Elizabeth Macé, Bioline Agrosociences
 - Philippe Rothgerber, SCEA Rothgerber
 - Sébastien Windsor, API-AGRO SAS



In partnership with 

FR EN **ECHO 4**

DISABILITY TECH STARTUPS: WHAT STRATEGIES FOR MOVING FROM R&D TO THE MARKET?

Presented by Lola Cayatte, Association La Handitech

- With
- Nathalie Chapuis, Groupe GA
 - Olivier Jeannel, RogerVoice
 - Sarah Cherruault, Auticiel
 - Matthieu Masselin, Wandercraft
 - Franck Duthil, Association La Handitech


In partnership with  

FR EN **ECHO 6**

FUNDRAISING: THEORY AND EXPERIENCE

Presented by Christian Leonetti, Bpifrance

- With
- Florence Allouche, SparingVision
 - Aude Camus, Nu !
 - Guillaume Decugis, Linkfluence
 - Philippe Herbert, Kreaxi

In partnership with 

FR EN **ECHO 8**
MEZZANINE

11:30 - 12:30

WHY DO WE NEED TO DEVELOP RESPONSIBLE ARTIFICIAL INTELLIGENCE?

Presented by Pierre Tcherkawsky, Aptilink
With Christine Balagué, Institut Mines-Télécom Business School

FR **MASTER CLASS**
BUS 1

11:30 - 11:50

BRITTANY: A LEADER IN CYBERSECURITY AND TELECOMMS AND ITS BOOST UP ACCELERATION PROGRAMME

Presented by Philippe Flamand, Journal des Entreprises
With

- Martin Meyrier, Vice-président de la Région Bretagne, Chargé de l'économie, de l'innovation, de l'artisanat et des TPE
- Hervé Lelarge, Bpifrance
- Olivier Le Strat, Ijinus
- Karine Lorvellec, Secure IC
- Guillaume Despagne, Ariadnext

FR **RÉGIONS**

11:45 - 12:15

ALL FIRED UP

- Thierry Blandinières, Invivo
- Gad Elmaleh, Humoriste
- Hafsat Abiola, Women in Africa
- Antoine Raymond, ARaymond

BANG

11:45 - 12:30

TOWARDS A NEW LEADERSHIP

With Saran Diakité Kaba, Groupe PSA

FR **MASTER CLASS**
1

TRANSFORM YOUR BUSINESS IN THE DIGITAL ERA!

Presented by Louis-Alexandre Louvet, ISlean Consulting
With Valérie Quinault, Astrea RH

FR **MASTER CLASS**
4

OPTIMISE YOUR GOVERNANCE IN THE DIGITAL ERA

- With
- Ghislain du Jeu, Apia
 - Jacques Sebag, Apia
 - Claude Changarnier, Apia

FR **MASTER CLASS**
7

11:45 - 12:15

BUSINESS TRANSFER: ADVICE FROM ENTREPRENEURS

- With
- Nadia Nardonnet, Transmission Lab
 - Nathalie Carré, Chambre de Commerce et d'Industrie

FR **PRO**



11:45 - 12:15 >>

FINANCING YOUR START UP: ARE THERE SOLUTIONS THAT COMPLEMENT THE BANKS? FR

CRÉA

- With
- Stéphane Vromman, Tudigo
 - Marion Dion Gokan, Ritual Café
 - Carmen-Maria Medina, Sowefund
 - Jean-Marc Alexandre, Sport Quantum
 - Pierre Schmidtgall, Lita
 - Diane Scemama, Dream Act

In partnership with   

EU-MERCOSUR FREE TRADE DEAL: WHAT ARE THE OPPORTUNITIES FOR FRENCH SMES? FR

CAMPUS AMÉRIQUE LATINE


- With
- Richard Gomes, Business France Brésil
 - Bruno Colbalchini, Sudamerico
 - Charles-Henry Chenut, CCEF Amérique latine

In partnership with 

FRANCO-JAPANESE ROUND TABLE: A PRODUCTIVE COLLABORATION RESULTING IN A FAVOURABLE BUSINESS ENVIRONMENT FR

CAMPUS ASIE


- Presented by Élodie Barria, Bpifrance
- With
- Noriko Carpentier-Tominaga, Comité d'échanges franco-japonais
 - Nobuyuki Idei, Quantum Leaps
 - Angel Nguyen Van Ho, Elokami Production

In partnership with 

FOCUS ON INTERNATIONAL COLLABORATIVE PROJECTS: BENEFITS FOR INNOVATIVE COMPANIES AND SUCCESS STORIES FR

CAMPUS EUROPE

- With
- Philippe Vanrie, Eureka Network
 - Ksenia Duarte, FAAR

In partnership with 

12 AM

12:00 - 1:00 >>

TURNING UP THE VOLUME!

L'AMPLI

- Alexandre Mars, Entrepreneur et Philanthrope
- Stéphane Layani, Rungis Marché International
- Olivier Roller, Photographe
- Hélène Duval, YUJ
- Azad Bapir, French Tess
- Amandine de Souza, BHV/Marais
- Louis-Alexis de Gemini, Deezer

12:00 - 12:45 >>

INDUSTRIALISATION OF AI: DATAOPS FR

FR

MASTER CLASS 2

Presented by Pejman Gohari, Bpifrance
With Charles Dadi, Factonics

INVEST IN EDTECH FR

FR

MASTER CLASS 5

With Litzie Maarek, Educapital

12:00 - 1:00 >>

THE ART AND IMPORTANCE OF PITCHING FR

FR

MASTER CLASS BUS 4

With Éric Salomon, Time to Pitch

12:00 - 12:30 >>

CONVERGE THE INDUSTRIAL KNOW-HOW FOR MORE AGILITY FR

FR

LE FRENCH FAB

- With
- Huber Masson, Dassault Systèmes
 - Clément Moreau, Sculpteo

SHARING EXPERIENCE: THE MATURITY OF THE AFRICAN FINTECH SECTOR FR

FR

CAMPUS AFRIQUE

- With
- Amaury de Féligonde, Okan
 - Lionel Baraban, Famoco

In partnership with 

UNITED STATES: TRANSFORMING A STARTUP INTO A SCALE-UP FR

FR

CAMPUS AMÉRIQUE DU NORD

With Julien Zakoian, Meero

In partnership with 

12:00 - 12:20 >>

ACCELERATE IN HAUTS-DE-FRANCE FR

FR

RÉGIONS

Presented by Philippe Flamand, Journal des Entreprises

- With
- Bertrand Fontaine, Bpifrance
 - Corinne Molina, Mader
 - Antoine Honoré, SFAM Groupe Metalians
 - Thierry Dujardin, IRD
 - Bruno Pierre, ABCD Nutrition

12:15 - 12:45

ALL FIRED UP



- Cédric O, Secrétaire d'État auprès du ministre de l'Économie et des Finances et du ministre de l'Action et des Comptes publics, chargé du Numérique.
- Stanislas Niox-Château, Doctolib
- Bernard Gainnier, PwC France
- Roxanne Varza, Station F

12:15 - 1:00

EXPORTS: HOW TO NEGOTIATE CONTRACTS EFFECTIVELY



With Diane De Mouÿ, Holman Fenwick Willian LLP

HOW DOES A MICRO-ENTERPRISE BECOME A SECTOR GIANT?



With Thomas Huriez, Société 1083

12:25 - 12:55

ADOPT THE SKILLS AND ATTITUDES OF A STRATEGIC LEADER



With Xavier Lecocq, IESEG School of Management

ARE YOU AN INNOVATOR? DISCOVER NETWORKS AND FUNDING TO MEET YOUR NEEDS



- With
- Benjamin Kammoun, Accélérateur Wilco
 - Hugo Benzaida, Accélérateur Wilco
 - Damien Charrier, Initiative France Calvados
 - Zakaria Antar, Seaver
 - Marc Burden, Réseau Entreprendre Nord
 - Julien Payen, Lattice Medical

In partnership with

WHY LAUNCH YOUR STARTUP IN BRAZIL?



- With
- Richard Gomes, Business France Brésil
 - Éloi Déchery, Zargo

In partnership with

TAIWAN: A NEW EL DORADO FOR TECH IN ASIA?



- With
- Kevin Li, Asus
 - Bruce Chen, Insto

In partnership with

UKRAINE: AN OPEN-AIR LABORATORY FOR EUROPEAN AGTECHS



- Presented by Jan Kosciński, Bpifrance
- With
- Nicolas Perrin, Ambassade de France en Ukraine
 - Diana Sidko, UkrainInvest
 - Pierre Poullain, Valeur-Tech

In partnership with

12:30 - 1:30

ENTREPRENEURS, YOU ARE IN A RISKY BUSINESS: GET SUPPORT AND BE AWARE!



With Estelle Magry, Association GSC

12:30 - 12:50

CREATIVE ENERGIES IN THE PAYS DE LA LOIRE REGION



- Presented by Philippe Flamand, Journal des Entreprises
- With
- Christèle Morançais, Présidente de la Région Pays de la Loire
 - Matthieu Defresne, Bpifrance

12:40 - 1:10

THE INDUSTRY OF THE FUTURE: LEARN FROM A FRENCH FAB COLLABORATION ?



- With
- Damien Marc, JPB Système
 - Erwan Coatanéa, Sodistra

NIGERIA: TAKE ADVANTAGE OF THE OPPORTUNITIES PROVIDED BY THE NATIONAL ECONOMIC DIVERSIFICATION PLAN



- Presented by Romain Bauret, Bpifrance
- With
- Mounir Alhoz, Business France
 - Anne-Sophie Fevre, Bpifrance
 - Jean-Pierre Lucas, Marlinvest

In partnership with

HOW SHOULD YOU ACQUIRE IN THE USA?



- With
- Cyril Azam, Pramex
 - Nicolas Ferry, Pramex

In partnership with

WHAT IS THE FUTURE FOR INSTEX, THE MECHANISM TO SUPPORT TRADE WITH IRAN?



With Sophie Gabillot, Gabillot avocat

12:45 - 1:15

ALL FIRED UP

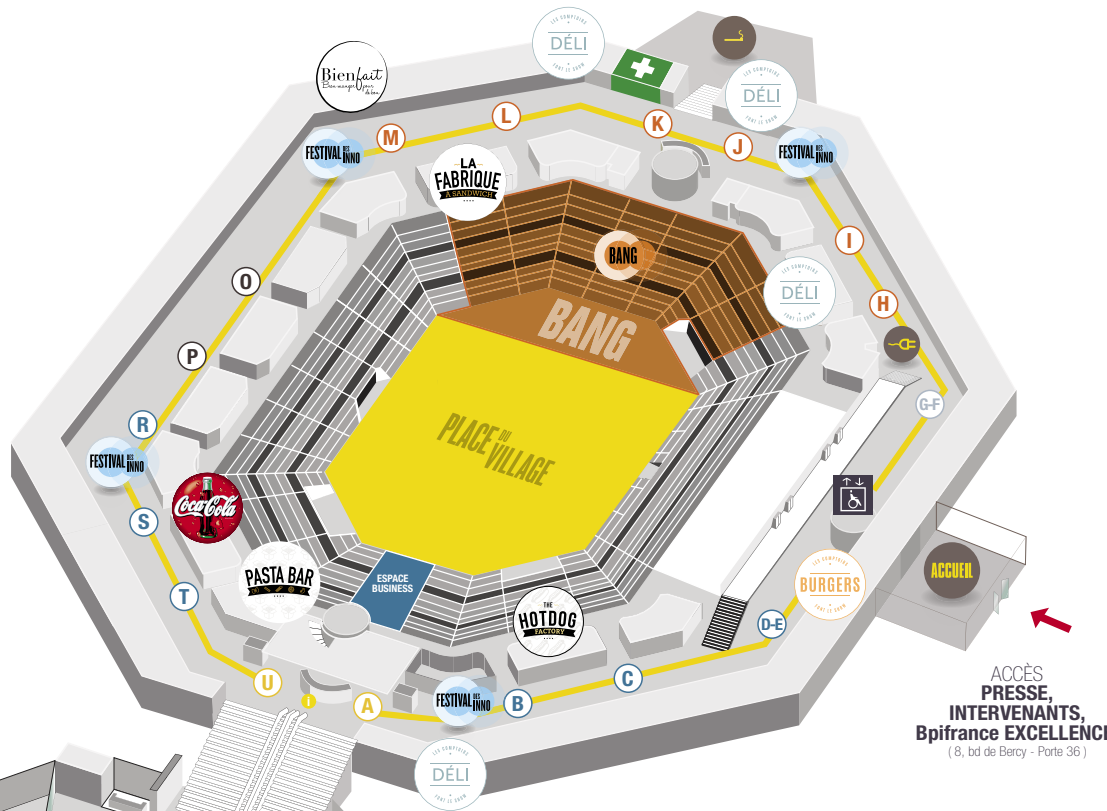


- Chris Ballois, Recordman du monde de vitesse Kitesurf
- Rodolphe Delord, Zoo de Beauval
- Frédérique Vidal, Ministre de l'Enseignement supérieur, de la Recherche et de l'Innovation
- Chloé Thévenin, Productrice, Compositrice, DJ

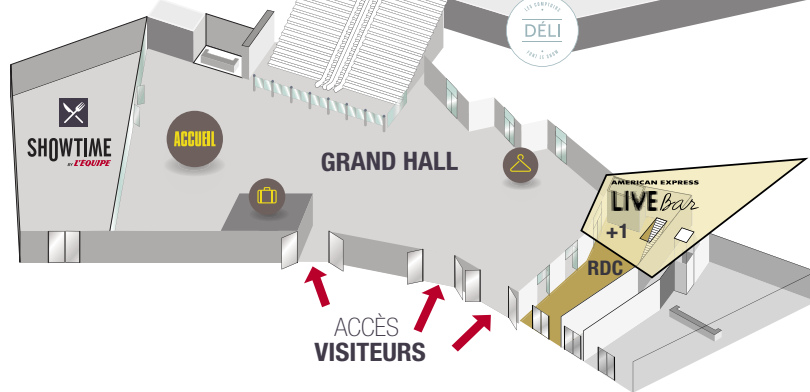
A LITTLE HUNGRY ?

13 SNACK BARS ARE WAITING FOR YOU*

FESTIVAL DES INNO



FOOD TRUCKS



**PATES, PIZZA ET PANINI.
AUX COULEURS DE L'ITALIE**
(Entre les portes T & U)



ENJOY !
(Entre les portes S & T)



**SE RESSOURCER, SE BOOSTER
ET SE FAIRE PLAISIR**
(Entre les portes M & N)



**5 RECETTES DE SANDWICHS
ORIGINALES** (Entre les portes L & M)



**DU SANDWICH MIXTE AU WRAP SAUMON
EN PASSANT PAR LES SALADES**
(Entre les portes A & B, H & I, J, K & L)



**CHEESE, BACON OU FISH
AVEC DES FRITES S'IL VOUS PLAÎT**
(Entre les portes D & E)



3 RECETTES SURPRENANTES
(Entre les portes B & C)

*you have to pay for restaurant services.



**GROUND FLOOR LEVEL
L'EXPÉRIENCE SPORTS BAR
EN VERSION RESTAURANT**



**OUTDOOR
RETROUVEZ NOS TROIS FOOD TRUCKS**



**Vous pouvez vous installer à l'Espace
Business pour prendre votre déjeuner.**
Profitez-en pour recharger vos batteries !



RELOAD YOUR BATTERIES

1 PM AFTERNOON

1:00 - 2:00

CONSTRUCTION: WHY AND HOW SHOULD YOU MOVE INTO PROCESS ENGINEERING?

With Pascal Chazal, Hors-site

FR

MASTER CLASS
BUS 1

A COLLABORATIVE APPROACH TO INTERNATIONAL EXPANSION IN HEALTH - WHY ARE FRENCH COMPANIES SO HESITANT?

Presented by David Séjourné, Management Europe

With Jean-Christophe Gessler, Think Tank La fabrique de l'exportation

FR

MASTER CLASS
BUS 2

1:00 - 1:20

ENTREPRENEURS - EVERYTHING IS POSSIBLE IN ÎLE-DE-FRANCE

Presented by Dominique Caignart, Bpifrance

- With
- Alexandra Dublanche, Vice-présidente de la Région Île-de-France en charge du Développement économique et de l'attractivité, de l'Agriculture et de la Ruralité, Conseillère communautaire Saint Germain Boucles de Seine (SGBS)
 - Franck Abou, Time Tripper
 - Maëlle Chassard, Lunii
 - Alix Gicquel, Diam Concept
 - Laurent Giraud, Sagy Compagny
 - Alain Mandine, OCIS Electronic & Technology Group

FR

RÉGIONS

1:05 - 1:35

GROW THROUGH CRISES

- With
- Malek Fiouane, Bpifrance
 - Ludovic Dupuy, Brennus Conseil

FR

PRO

ENTREPRENEURS: FIND THE RIGHT SUPPORT NETWORK

- With
- Chedly Mabrouki, Interface
 - Frederi Bernascolle, Venturi Coutellerie
 - Vincent Limmelette, BGE Loiret
 - Hussein Abou Ghaida, Tawouk et Falafel
 - Laurence Piganeau, Bpifrance Création

FR

CRÉA

In partnership with

COUVEUSE INTERFACE



FINTECH OPPORTUNITIES IN LATIN AMERICA

With Jean-Bernard Rolland, French Tech & Visor

In partnership with



FR

CAMPUS
AMÉRIQUE LATINE

DISCUSSION AROUND ASIAN INVESTMENT IN FRANCE AND FRENCH INVESTMENT IN ASIA

- With
- Sophie Diebold, Business France
 - Catherine Song, Pramex

In partnership with



FR

CAMPUS
ASIE

HOW BUSINESS ANGELS ACCELERATE THE GROWTH OF INNOVATIVE VENTURES

Presented by Marie-Elisabeth Rusling, Business Angels Europe

- With
- Mar Eroles Navarro, Mandarina Capital
 - Patrick Cantelli, Wirate

In partnership with



FR

CAMPUS
EUROPE

1:15 - 1:45

ALL FIRED UP

- Franky Zapata, Flyboard Air
- Nicolas de Villiers, Le Puy du Fou
- Mary Pierce, Tennis Woman
- Yann Fleureau, Cardiologs Technologies
- Anne-Sophie Panseri, Maviflex

BANG



1:20 - 1:50

BACK TO THE FUTURE: THE BOSCH EXPERIENCE FROM 2013 TO 2020 FR

With Pascal Laurin, Bosch France



ENCOURAGING ENTREPRENEURSHIP AND INNOVATION IN AFRICA: PERSONAL EXPERIENCES FR

With

- Ninon Duval-Farré, Bond'Innov
- Taoufiq Lahrach, Caisse Centrale de Garantie - Maroc
- Valérie-Noëlle Kodjo DIOP, Société Générale

In partnership with



THE NEW INNOVATION VALLEYS IN NORTH AMERICA FR

Presented by Nathalie Trannois, Bpifrance
With Liz Wiley, Consulat honoraire de France à Austin

In partnership with



FROM FRENCH TECH DUBAI TO STATION F: AN ENTREPRENEUR'S PERSONAL EXPERIENCE FR

With Marc Fleschen, Zero 1

In partnership with



1:30 - 2:30

LESSONS LEARNED FROM THE LARGE-SCALE DEPLOYMENT OF AI IN INDUSTRIAL OPERATIONS EN

With

- Charles-Emmanuel Frénoy, FieldBox.ai
- Dieter Theiner, Alperia



1:45 - 2:15

ALL FIRED UP

- Charlotte Husson, Mister K
- Patrick Lévy, Université Grenoble
- Agnès Pannier-Runacher, Secrétaire d'État auprès du ministre de l'Économie et des Finances
- Alpaslan Korkmaz, KAYI Holding



1:45 - 3:00

INNOVATION AND SUSTAINABLE DEVELOPMENT ARE PROFITABLE! FR EN

Presented by Nathalie Croisé, NCC Ijin
With

- Fella Imalhayene, Global Compact
- Thomas Samuel, Sunna Design
- Isabelle Mashola, Isahit
- Emmanuel Cazeneuve, Hesus
- Corinne Dubois, Vergnet Hydro

In partnership with



WHAT RESOURCES CAN UNIVERSITY HUBS OFFER DEEP TECH ENTREPRENEURS? FR EN

Presented by Pascale Ribon, Bpifrance
With

- Nathalie Drach-Temam, Sorbonne Université
- Cédric Denis-Remis, Université PSL
- François Germinet, Université de Cergy-Pontoise
- Yann Pichot, TRONICO (Groupe ALCEN)
- Hélène Jacquet, Université de Bordeaux

In partnership with



WHAT DISRUPTIVE INNOVATIONS ARE NEEDED TO CREATE THE BIOPRODUCTION PLANTS OF THE FUTURE? FR EN

Presented by Alain Sainsot, V-Nano
With

- Karen Aiach, Lysogene
- Maxime Feyeux, Treefrog Therapeutics
- Violaine Mélen, PathoQuest
- Audrey Munos, Bio3 Institute, Groupe IMT
- Karim Vissandjee, Sanofi

In partnership with



DESIGN BOOST! PATHWAYS TO SUCCESS FR EN

Presented by Estelle Berger, Strate - École de design
With

- Éric Carreel, Withings
- Stéphane Puis, Locster
- Laëtitia le Maner, NOVAM
- Bastien Villareale, WeFit
- Sandra Rey, Glowee

In partnership with



1:45 - 2:15

EVERY COMPANY, WHATEVER ITS SIZE, HAS ITS EMPLOYER BRAND FR **PRO**

- With
- David Oliveira, Bpifrance
 - Fabienne Simon, Osagan

WOMEN OF ALL BACKGROUNDS - START YOUR OWN BUSINESS! FR **CRÉA**

- With
- Laure Ansart, Ouspek
 - Sandrine Clementz, au Trico-Thé
 - Caroline Dumont, Les Premières Sud
 - Élodie Sarfati, People In
 - Elisabeth Luc, Potentielles
 - Sophie Cassar, Maison Cassar
 - Camille Jean, Force Femmes

In partnership with   


ARGENTINA: HOW TO PREPARE AND SUCCEED IN SPITE OF THE DIFFICULTIES FR **CAMPUS AMÉRIQUE LATINE**

- With
- Jean Girard, Bpo Solver
 - Jean-Philippe Boulanger, EcoClimaSol

In partnership with  


SINGAPORE: AGRITECH UPDATE FR **CAMPUS ASIE**

- With
- Daphné Jardin, French Chamber of Commerce in Singapore
 - Zhilin Sim, Economic Development Board (EDB) de Singapour

In partnership with 

ITALIAN MARKET: POTENTIAL AND SPECIFICS FR **CAMPUS EUROPE**

- With
- Mattia Grisi, Crédit Agricole CIB
 - Fabrizio Maria Romano, Institut pour les relations économiques France-Italie

In partnership with 

2 PM

2:00 - 3:00

TURNING UP THE VOLUME! FR EN **L'AMPLI**


- Yves Lostanlen, Element AI
- Benjamin Blasco, Petit BamBou
- Frédéric Michalak, Sport Unlimitech
- Benjamin Gagnault, Ornikar
- Christophe Minodier, Runnin'City
- Olivier Lebleu, Runnin'City
- Julien Zakoian, Meero

2:00 - 3:15

FROM STARTUP TO SCALE-UP: MANAGE HYPERGROWTH WITHOUT LOSING YOUR VALUES FR EN **ECHO 4**

Presented by Agathe Wautier, The Galion Project

- With
- Michaël Jais, Launchmetrics
 - Sébastien de Lafond, MeilleursAgents
 - Jeanne Massa, Habiteo
 - Donia Souad Amamra, Meet My Mama

In partnership with 

TAKEOVER: A DIFFERENT APPROACH TO ENTREPRENEURSHIP FR EN **ECHO 6**

Presented by Nathalie Carré, Chambre de Commerce et d'Industrie


- With
- Fabrice Lange, Actoria conseil
 - Christiane Chevallier, Association cédants et repreneurs d'affaires
 - Christophe Mercier, MSER
 - Fara Razanajatovo, Initiative Île-de-France
 - Anne Anquetin, Passementerie Verrier Paris

In partnership with    

THE ROLE OF HR: PREDICTIVE, ADAPTIVE AND INCLUSIVE FR EN **ECHO 8**

Presented by Thomas Meister, Openclassrooms

- With
- Isabelle Rouhan, Colibri Talent
 - Charles-Edouard Vincent, Lulu dans ma rue
 - Claudine Pierron, Apec
 - François Neveu, Clustree

In partnership with 



2:00 - 2:45

COLLABORATIVE INNOVATION: SECURING YOUR INTELLECTUAL AND TECHNOLOGICAL CONTRIBUTIONS

With

- Laurence Joly, Agilipi
- Baptiste Saint-Aubin, Aboutinnovation



INNOVATE IN YOUR DIGITAL COMMUNICATIONS!

With Pierre-Olivier Cazenave, Usbek&Rica



CSR IN THE CLIENT-SUPPLIER RELATIONSHIP

Presented by Antoine Martin-Regniault, Ecovadis
With Olivier Guillen, Full Ace



2:00 - 3:00

STARTUPS: KEYS TO A FLYING START!

With

- Sophie Pellat-Velluire, Inria
- Hervé Leuret, Inria



2:00 - 2:30

#TECHINFAB: DIGITALISATION IN THE ENERGY SECTOR: ARTIFICIAL INTELLIGENCE WORKING FOR ENERGY TRANSITION

With

- Benjamin De Buttet, DC Brain
- Hicham Rais, IDEX



POLITICAL AND ECONOMIC RISKS IN AFRICA: FOCUS ON THREE COUNTRIES WITH STRONG GROWTH

With Ruben Nizard, Coface



CANADA: MONTREAL IS THE NORTH AMERICAN AI HUB

Presented by Mael M'baye, Bpifrance
With

- Rachelle Sorin, Banque nationale du Canada
- Charles Jolicoeur, Investissement Québec

In partnership with



THE DIGITAL ECONOMY: LEBANON ON THE FRONT FOOT

With Matthieu Ruatti, Cedar Mundi

In partnership with



2:15 - 2:45

ALL FIRED UP

- Gilles Grapinet, Worldline
- Stéphane Boujnah, Euronext
- Kat Borlongan, Mission French Tech
- Jean Bassères, Pôle Emploi



2:15 - 3:30

ENTREPRENEURSHIP FOR ALL

Presented by Ahmed Bouzouaid, Bpifrance
With

- Jacques Attali, Positive Planet
- Sarah Ourahmoune, Boxer Inside
- Moussa Camara, Les Déterminés
- Mac Tyer, Artiste et philanthrope
- Noémi Bongage, CitésLab

In partnership with Talents des côtés



GENDER DIVERSITY IN TECH: WHY DOES EVERYONE WIN?

Presented by Cédric Giorgi, French Startups Network
With

- Véronique Jacq, Bpifrance
- Valentine de Lasteyrie, Fiblac
- Julien-David Nitlech, Iris Capital
- Nathalie Andrieux, Geolid
- Véra Kempf, Singulart

In partnership with



2:15 - 3:00

INDUSTRIALISATION OF AI: AUTOMATION OF ALGORITHMS

Presented by Pejman Gohari, Bpifrance
With Tuncay Isik, Prevision.io



WHAT SKILLS WILL FRENCH INDUSTRY NEED IN THE FUTURE?

Presented by Christine Gilguy, Le Moci
With

- Christophe Boisseau, ESCE Business School
- Jorg Stegemann, Apollo Executive Search
- David Avram, Fives



2:25 - 2:55

CSR IN INDUSTRY: A SUSTAINABLE VALUE CREATION LEVER

With

- Bertrand Cossé, Centrale Epices Assaisonnement Condiments (CEPASCO SPIGOL)
- Sébastien Magnan, RSE Développement



STARTING UP IS GOOD, STAYING THERE IS BETTER!

With

- Manuel Rodrigues, BGE Picardie
- Julien Massin, Côté Façade Picardie
- Claudine Jacob-Ternisien, Initiative Somme
- Sandrine Lebrun, Le Prêô de Saint-Riquier
- Julien Lemarchand, Réseau Entreprendre Nord
- Stéphanie Rome, Alterfoodie



In partnership with

LATIN AMERICA: THE KEYS TO SUCCESSFUL COMMUNICATION

With Pamela Cesaretti, MFV Expositions



WHAT ARE THE HR CHALLENGES FOR FRENCH STARTUPS MOVING INTO THE CHINESE MARKET?

Presented by Jeanne Pelisson, Bpifrance
With

- Laurent Clementz, 88 jobs
- Éric Tarchoune, Dragon Fly Group
- Mireille Messine, Splio



In partnership with

INNOWIDE: A NEW EUROPEAN GRANT TO GO GLOBAL!

Presented by Jeanne Pelisson, Bpifrance
With

- Laurent Clementz, 88 jobs
- Éric Tarchoune, Dragon Fly Group
- Mireille Messine, Splio



In partnership with

2:30 - 3:15

WHAT YOU NEED TO KNOW WHEN YOU OBTAIN FUNDING OR INSURANCE FOR EXPORTS

With Alexandre Roth, Norton Rose Fulbright



BLOCKCHAIN AND SOVEREIGNTY: THE CASE OF FRANCE

Presented by Jean-Baptiste Baraton, Banque de France
With Arthur Breitman, Tezos



2:30 - 3:30

INVEST IN HEALTH PROMOTION TO ENCOURAGE EMPLOYEE RETENTION!

With

- Patricia Ourmiah, Klesia
- Thierry Mercier, Klesia



WOMEN ENTREPRENEURS IN AFRICA: OBSTACLES AND OPPORTUNITIES IN A NEW ECONOMY

With

- Hafsat Abiola-Costello, Women in Africa Initiative
- Clodine Pincemin, Stop Hunger



2:30 - 2:50

CREATIVE ENERGIES IN AUVERGNE-RHÔNE-ALPES

Presented by Jean-Pierre Bes, Bpifrance
With

- Annabel André-Laurent, Région Auvergne-Rhône-Alpes
- Grégory Mijno, MIJNO Précision
- Malena Moreira, SYlink Technologie
- Brice Chambard, Obiz



2:40 - 3:10

WHAT FUTURE DO YOU WANT FOR YOUR BUSINESS?

With Thierry Gautreau, Cetim



WHAT ARE THE DEVELOPMENT OPPORTUNITIES FOR BUSINESS ANGELS IN THE MAGHREB?

With

- Taoufiq Lahrach, Caisse Centrale de Garantie - Maroc
- Samar Louati, Bridging Angels
- Douja Ben Mahmoud Gharbi, RedStart Tunisie



In partnership with

GET READY TO ESTABLISH YOUR COMPANY IN THE UNITED STATES

With

- Émilie Bernet, FrenchFounders
- Jonathan Attal, SimpliField
- Christophe Ménard, Sublime



In partnership with

DARE TO TRY IRAQ!

With

- Rudolf Bahri, International SOS
- Victor Lequillier, Bpifrance



In partnership with

2:45 - 3:15

ALL FIRED UP

- Gérard Déprez, Loxam
- Yann Maus, Fonroche
- Clémentine Piazza, InMemori
- Jean Madar, Interparfums

BANG

3 PM

3:00 - 3:45

THE KEYS TO SUCCESSFUL TRANSFER OF A FAMILY BUSINESS

- With
- Emmanuel Denoulet, Bpifrance
 - Valérie Tandreau de Marsac, VTM Conseil

FR

MASTER CLASS 1

TRANSFORM YOUR BUSINESS IN THE DIGITAL ERA!

With Jean de Sigy, Oxygène

FR

MASTER CLASS 4

HOW SHOULD AN SME TACKLE CYBERSECURITY?

With Lalée Pinoncély, Adopte le digital !

FR

MASTER CLASS 7

3:00 - 4:00

DIGITAL TRANSFORMATION: MYTHS AND REALITIES

- With
- Fabrice Boisseranc, Visiativ
 - Guillaume Lecuyer, Visiativ

FR

MASTER CLASS BUS 3

THE ART AND IMPORTANCE OF PITCHING

With Éric Salomon, Time to Pitch

FR

MASTER CLASS BUS 4

3:00 - 4:00

TURNING UP THE VOLUME!

- Romain Palmieri, Groover
- Imène Draredja, Girls Job
- Jean-Stéphane Arcis, Talentsoft
- Martin Jaglin, Mon Petit Gazon
- Jean-Baptiste Hironde, MWM
- Martin Solveig, Auteur Compositeur
- Guillaume Rolland, Maison Berger Paris

L'AMPLI

3:00 - 3:20

ENERGY TRANSITION IN BOURGOGNE-FRANCHE-COMTÉ

- Presented by Philippe Flamand, Journal des Entreprises
- With
- Jean-Claude Lagrange, Région Bourgogne-Franche-Comté
 - Florence Morin, Opale Énergies Naturelles
 - Charles-Éric Baltoglu, Bpifrance
 - Christophe Rougeot, Rougeot Groupe
 - Sébastien Faivre, H2SYS

FR

RÉGIONS

3:05 - 3:35

LEARN HOW TO PITCH FROM CHAMPIONS

With Jacques Birol, Less&More

FR

PRO

YOUNG AND DRIVEN - START YOUR OWN BUSINESS!

- With
- Khanh-Hung Tran, Pépité Pon
 - Belkacem Benchabane, Co-bike
 - Christophe Schmitt, Pépité Peel
 - Aurèle Charlet, In'Boh
 - Charles Basset, Université de Lyon
 - Cyprien Lefebvre, Weeefund
 - Alain Asquin, Ministère de l'enseignement supérieur et de la recherche

FR

CRÉA

In partnership with



COLOMBIA: UNEXPLORED POTENTIAL

- With
- Roberto Diez, Business France
 - Camilo Martinez, ProColombia

FR

CAMPUS AMÉRIQUE LATINE

In partnership with



VIETNAM: HOW CAN BUSINESS BENEFIT FROM ITS SUSTAINED GROWTH?

- With
- Jean-Philippe Arvert, Business France
 - Olivier Jacquet, Schneider Electric

FR

CAMPUS ASIE

In partnership with



INDUSTRY 4.0 AND AI: GERMANY, A KEY PARTNER

- With
- Tina Waedt, Chambre franco-allemande de Commerce et d'Industrie
 - Andrea Vaugan, European Champions Alliance

FR

CAMPUS EUROPE

In partnership with



3:15 - 3:45

ALL FIRED UP

- Jean-Michel Jarre, Auteur, Compositeur, Interprète
- Michael Mack, Europa Park
- Mercedes Erra, Havas Worldwide
- Angelo Gopee, Live Nation France
- Eric Antoine, Magicien

BANG

3:15 - 4:30**3rd MEETING OF THE DPO CLUB**

Presented by Karine Demonet, BpiFrance

- With
- Lauren Bachet, Merck
 - Aurélie Banck, Europcar
 - Jérôme Lesaffre, DPO Consulting
 - Christophe Drot, CDC Habitat
 - Albine Vincent, CNIL
 - Marine Brogli, DPO Consulting

In partnership with 

FR EN

ECHO 2

STARTUPS: SCALE UP WITH THE HELP OF A LARGE GROUP!

Presented by Thomas Le Diouon, Impulse Partners

- With
- Sandra Budimir, Starburst
 - Florent Illat, Safran Corporate Ventures
 - Charles Begbeider, Holding Gravitation
 - David Partouche-Sebban, Tridimeo

In partnership with 


FR EN

ECHO 3

HOW CAN WE ACCELERATE VALUE CREATION FROM HEALTH DATA?

Presented by Olivier Clatz, Secrétariat général pour l'investissement (SGPI)

- With
- Yann Fleureau, Cardiologs
 - Éric Carreel, Withings
 - Stéphanie Combes, ministère des Solidarités et de la Santé
 - Laura Létourneau, ministère des Solidarités et de la Santé
 - Arnaud Rosier, Implicity

In partnership with 

FR EN

ECHO 5

CONSTRUCTING THE BUILDING OF THE FUTURE

Presented by Guillaume Loizeaud, Reedexpo Expositions France

- With
- Anouk Legendre, Xtu Architects France
 - Marie-Luce Godinot, Bouygues Construction
 - Marie-Dominique Bogo, Suez
 - Étienne Mullié, Groupe Trace
 - Xavier Jaffray, LECO

In partnership with 

FR EN

ECHO 7

3:15 - 4:00**THE CONTRIBUTION OF IN SILICO ANALYSIS TO DRUG DEVELOPMENT**

With Jérôme Kalifa, Lixoft

FR

MASTER CLASS 2

NEUROSCIENCE FOR BUSINESS TRANSFORMATION

With Moss Kellal, KM DEVELOPMENT

FR

MASTER CLASS 5

3:20 - 3:50**#TECHINFAB: ARTIFICIAL INTELLIGENCE AND DIGITALISATION ARE REVOLUTIONISING MERCHANT SHIPPING**

- With
- Nicolas Gambini, Notoli Plus
 - Matthieu Somekh, Zebox

FR

**DEMOGRAPHIC GROWTH IN AFRICA: WHAT ARE THE OPPORTUNITIES FOR ENTREPRENEURS?**

- With
- Widson Monteiro, Architecture-Studio
 - Benjamin Benharrosh, Delair
 - Gilles Babinet, Conseil National du Numérique

FR

CAMPUS
AFRIQUE**OPENING A SUBSIDIARY IN THE UNITED STATES: A HOW-TO GUIDE**

With Mohamed Haouache, Storefront

In partnership with 

FR

CAMPUS
AMÉRIQUE DU NORD**EGYPT: A LAND OF OPPORTUNITY FOR DIGITAL STARTUPS**

With Jérôme Baconin, Ambassade de France en Égypte

In partnership with 

FR

CAMPUS
MOYEN-ORIENT**3:30 - 4:45****ACQUIRING STARTUPS: A LEVER FOR MARKET LEADERSHIP**

Presented by Lara Rouyres, France Digitale

- With
- Jean Moreau, Phénix
 - Florence Durillon, Graapz
 - Armand Thiberge, Sendinblue
 - Agnès Bazin, Doctolib

In partnership with 

FR EN

ECHO 4

TECHNOLOGICAL REVOLUTIONS AND THE COSMETICS INDUSTRY

Presented by Michel Daigney, BpiFrance

- With
- Christophe Masson, Cosmetic Valley
 - Othman Bennis, La Roche-Posay / L'Oréal
 - Salomé Dubbé, IOMA
 - Florence Rouillet, Aptar
 - Edwige Ranouille, GREENTECH

In partnership with 

FR EN

ECHO 6

FRENCH IMAGING COMPANIES: AN ASSET TO YOUR INDUSTRY

Presented by Laura Meziat, Cap'Tronic

- With
- Jean-Luc Jaffard, Prophesee
 - Patrick Mansuy, Arcure
 - Olga Mackiewicz, TiHive Technologies
 - Lionel Chaverot, Senssight

In partnership with 

FR EN

ECHO 8
MEZZANINE

3:30 - 4:15

HOW SHOULD YOU SECURE YOUR EXPORT CONTRACTS?

Presented by Camille Plattard et Armelle Fontenette-Belloy, Bpifrance
With David Avram, Fives

FR MASTER CLASS 3

ENTREPRENEURS AND INTRAPRENEURS: TWO KEY RESOURCES FOR THE COMPANY

With Michel Sesques, Dese/AIRBUS

FR MASTER CLASS 6

3:30 - 4:30

HOW CAN YOU CONSTRUCT SUSTAINABLE AI IN YOUR BUSINESS?

With Elie Abouchar, Quantmetry

FR MASTER CLASS BUS 5

HOW TO MAKE ARTIFICIAL INTELLIGENCE WORK FOR INNOVATION CULTURE

With Carlos Escapa, Amazon Web Services

EN MASTER CLASS BUS 6

3:30 - 3:50

ACCELERATE IN THE FRENCH SOUTH REGION - PROVENCE-ALPES-CÔTE D'AZUR

Presented by Pierre Villefranque, Bpifrance
With

- Isabelle Savon, Métropole Aix-Marseille-Provence
- Tunde Amphoux, Rising Sud
- Luc d'Urso, Atempo Wooxo Group
- Daniel Vassallucci, Optimum Automotive
- Jacques Bourgninaud, Wyply
- Michel Gschwind, Arfitec

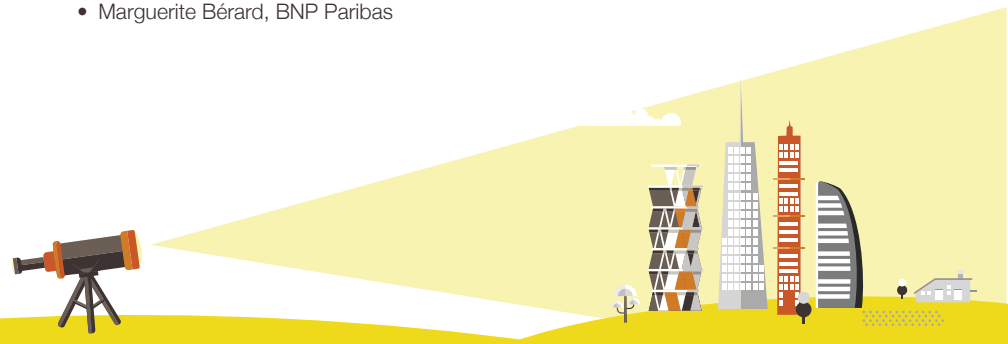
FR RÉGIONS

3:45 - 4:15

ALL FIRED UP

- Mélanie Biessy, Scala Paris
- Stéphane Soumier, Entrepreneur de presse
- Pascal Breton, Fédération Entertainment
- Marguerite Bérard, BNP Paribas

BANG



3:45 - 5:00

5G: CHALLENGES AND OPPORTUNITIES

Presented by Maxime Forest, Arcep
With

- Viktor Arvidsson, Ericsson France
- Isabel Pampliega, Nokia
- Arnaud Vamparys, Orange
- Stéphanie Dulout, Exelus

FR EN ECHO 1

In partnership with

HOW WILL WE FEED THE WORLD OF THE FUTURE?

Presented by Akiko Suwa-Eisenmann, Le Cercle des économistes
With

- Bertrand Swiderski, Groupe Carrefour
- Nicolas Chabanne, C'est qui le Patron ?!
- Christiane Lambert, FNSEA
- Antoine Hubert, Ynsect
- Virginie Rabant, Groupe Elior

FR THINK

In partnership with

3:45 - 4:15

DIRECTORS: THE SKILLS YOU NEED TO LEAD YOUR DIGITAL TRANSFORMATION

With

- Valérie Ferret, Dassault Systèmes
- Frederic Segonds, Arts et Métiers ParisTech

FR PRO

STARTING A BUSINESS IN A RURAL AREA

With

- Marie Lancelin, Coodémarrage.53
- Céline Pellau, Le Comptoir
- Samia Talli, BGE / La Fabrique à entreprendre Haute Côte d'Or
- Elvina Etievant, La petite fleur nomade
- Jean-Yves Pineau, Les Localos

FR CRÉA

In partnership with

SETTING UP A SUBSIDIARY IN MEXICO

With

- Stéphanie Lejonc, RGRH
- Fanny Zunino, Altios International

FR CAMPUS AMÉRIQUE LATINE

In partnership with

FROM INDIA TO CHINA: HOW TO BETTER UNDERSTAND AND GRASP CULTURAL DIFFERENCES

Presented by Marianne Wlassewitch, Bpifrance
With

- Michel Beaugier, Comité national des conseillers du commerce extérieur de la France
- Lisbeth Lanvers-Shah, DS Avocat

FR CAMPUS ASIE

In partnership with

3:45 - 4:15

LONDON AND TECH: OPPORTUNITIES, CHALLENGES AND THE BREXIT UNKNOWN

- With
- Nora Gherbi, London & Partners
 - Christian Fatras, Ambassade de France à Londres

FR



4 PM

4:00 - 5:00

TURNING UP THE VOLUME!



- Sarah Ourahmoune, Boxer Inside
- Jean-Michel Jarre, Auteur, Compositeur, Interprète
- Charlotte Abramow, Photographe
- Nizar El Tayeb, BiG Production
- Laurence Lascary, De l'Autre Côté du Périph'
- Grégoire Debailly, Geko Films
- Christophe Barral, SRAB Films
- Toufik Ayadi, SRAB Films
- Pascal Breton, Federation Entertainment
- Patrick Wachsberger, Picture Perfect Federation TV

4:00 - 4:45

DESIGN BOOST: BEYOND TECHNOLOGY

With Sylvain Allano, Flying Whales

FR



BUILDING YOUR BRAND TERRITORY: A STRATEGIC CHALLENGE FOR BUSINESS

With Benoit Lahaye, ATTILA

FR



DESIGN THINKING: CHANGE YOUR APPROACH FOR POSITIVE INNOVATION

- With
- Emmanuel Brunet, Institut du Design Thinking
 - Alexandra North, Institut du Design Thinking

FR



4:00 - 5:00

COLLABORATIVE INNOVATION: SECURING YOUR INTELLECTUAL AND TECHNOLOGICAL CONTRIBUTIONS

- With
- Baptiste Saint-Aubin, Aboutinnovation
 - Laurence Joly, Agilipi

FR



SELLING IN 2025

With Stéphane Vincent, Sup de Vente

FR



4:00 - 4:30

#TECHINFAB: WHAT CAN STARTUPS AND INTERMEDIATE ENTERPRISES (ETI) LEARN FROM EACH OTHER?

- With
- Erwan Keraudy, CybelAngel
 - Emmanuel Gaudin, Lagardère

FR



DIGITALISATION WORKING FOR THE TRANSITION TO A FORMAL ECONOMY

- With
- Omar Cissé, InTouch
 - Christophe Dekeyne, IGN FI

FR



ENTREPRENEURS, ADOPT THE RIGHT DEVELOPMENT STRATEGY FOR THE UNITED STATES AND CANADA

Presented by Victoria Combis, Bpifrance
With • Bertrand Girard, Altios

FR



In partnership with



THE REASONS BEHIND ISRAEL'S STARTUPS SUCCESS

With Yaron Rosenbaum, Iris Capital

EN



In partnership with



4:00 - 4:20

DEEPTech IN NOUVELLE-AQUITAINE

- Presented by Philippe Flamand, Journal des Entreprises
With
- Laurent de Calbiac, Bpifrance
 - Hilaire Fosse, Pôle Développement Économique et Environnemental de la région Nouvelle-Aquitaine
 - Cyril Gomet, La Technopole Grand Poitiers
 - Oury Chetboun, Seekyo
 - Maylis Chusseau, CEO de AST
 - Marine Cotty Eslous, Lucine

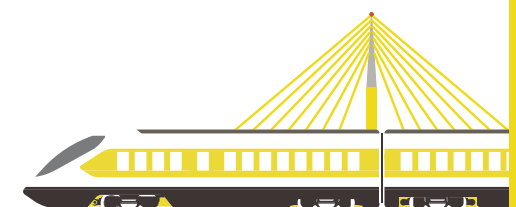
FR



4:15 - 4:45

ALL FIRED UP

- Philippe d'Ornano, Sisley
- Hubert de Boisredon, Armor
- Pierre Bellanger, Groupe Skyrock
- Sofia Hmich, Future Positive Capital



4:15 - 5:00

TRANSFORM YOUR BUSINESS IN THE DIGITAL ERA!

With

- Sylvie Gamet, Nowall Innovation
- Thierry Herbin, Visiati

FR

MASTER CLASS 2

COMPANY GOVERNANCE FOR SUSTAINABLE GROWTH

Presented by Pierre Tcherkawsky, Aptiink
With

- Dominique Druon, Aliath
- Muriel Acat-Vergnet, Prova

FR

MASTER CLASS 5

4:25 - 4:55

THE LIBERATED COMPANY: WHY? HOW? WHO FOR?

With

- Thierry Gauthron, Altman Partners
- Fanny Chereau, Bpifrance

FR

PRO

BOOST YOUR CAREER! TAKE OVER OR TRANSFER A BUSINESS

With

- Laurence Arnould, Réseau Entreprendre Occitanie Garonne
- Cyril Verhille, Byg Informatique
- Anne Durand, Chambre des Métiers et de l'Artisanat des Pyrénées-Orientales
- Bernard Delamon, CERELEC
- Patrick Frayssinhes, CCI Aveyron
- Jean-Christian Luc, La Maison éco-naturelle

FR

CRÉA

In partnership with



CENTRAL AMERICA: WHERE IS THE BEST PLACE TO DEVELOP YOUR BUSINESS?

With

- Emmanuel Besserve, Magmatatam
- Adriana Meyer, Bpifrance

FR

CAMPUS AMÉRIQUE LATINE

In partnership with



SILK ROAD AND BUSINESS OPPORTUNITIES FOR THE FRENCH COMPANIES IN ASIA?

Presented by Aurélie Mesnil, Bpifrance
With Sébastien Guillo, HSBC

FR

CAMPUS ASIE

In partnership with



DEEPTECH: HOW CAN EUROPE ACCELERATE YOUR FUNDRAISING?

Presented by Ricardo Greenfield, EurA AG - EurA-PT
With

- Joana Cartocci, Robeauté
- Bertrand Duplat, Robeauté

FR

CAMPUS EUROPE

In partnership with



4:30 - 5:15

WHAT YOU NEED TO KNOW WHEN YOU OBTAIN FUNDING OR INSURANCE FOR EXPORTS

With Alexandre Roth, Norton Rose Fulbright

FR

MASTER CLASS 3

TRANSFORM YOUR BUSINESS IN THE DIGITAL ERA!

With

- Thierry Majorel, BPI Group
- Frank Benedic, ID Strat

FR

MASTER CLASS 6

4:30 - 5:30

IMPROVE PERFORMANCE THROUGH DIGITAL TRANSFORMATION AND CONNECTED OBJECTS

With Marc Berthomier, Schneider Electric

FR

MASTER CLASS BUS 3

THE IMPACT OF CSR ON INTERNATIONAL PERFORMANCE

Presented by David Séjourné, Management Europe
With Jean-Louis Jarry, VLAD

FR

MASTER CLASS BUS 4

4:30 - 4:50

CREATIVE ENERGIES IN NORMANDY

Presented by Philippe Flamand, Journal des Entreprises

FR

RÉGIONS

With

- Marie Poussin, Bpifrance

- Alexandre Wahl, Agence de Développement économique de Normandie
- Florent Poirier, Paul Marius
- Stéphane Freche, MSANTE
- Maximin Hellio, M-H



4:40 - 5:10**FROM DIGITAL TRANSFORMATION TO OPERATIONAL EFFICIENCY: THE RETURN OF THE PRAGMATIC SME**

FR



With

- Guillaume Anelli, Visiativ
- Jean-Philippe Schoettel, Sewosy

INVESTING IN AFRICA: BREAK DOWN THE STEREOTYPES AND TALK ABOUT THE REALITY

FR



With

- Jade Del Lero Moreau, Development Partners International
- Stéphane Colliac, Euler Hermes

In partnership with

PITCHING & NETWORKING WITH AN AMERICAN AUDIENCE: DELIVERING THE RIGHT PITCH, THE RIGHT WAY, TO THE RIGHT PERSON

EN



With Jeremie Sautter, French American Chamber of Commerce - New York

In partnership with

TURKEY IN THE MIDDLE EAST: RETURN OF A REGIONAL POWER?

FR



With Dorothee Schmid, IFRI

In partnership with

4:45 - 5:15**ALL FIRED UP**

- Marc-François Mignot Mahon, Galileo Global Education
- Xavier Barbaro, Neoen
- Bruno Bouygues, GYS
- Cathia Lawson-Hall, Société Générale

4:45 - 6:00**FAMILY FIRMS: RISE TO THE INTERNATIONAL CHALLENGE!**

FR EN



Presented by Xavier Debontride, Le Journal des Entreprises

With

- Emmanuel Denoulet, Bpifrance
- Alain Taieb, Mobilias
- Caroline Mathieu, Family Business Network
- Isabelle Agniel, EY
- Laurent Dolbeau, France Air
- Alexandre Pham, Alphy

In partnership with

4:45 - 6:15**I-LAB 2019: PRIZE-WINNERS PROFILES, AND FINANCE AND SUPPORT OPPORTUNITIES**

FR EN



Presented by Sophie Rémont, Bpifrance

With

- Delphine Felder-Flesch, CNRS - HDR
- Emmanuel Roy, Eden Microfluidics
- Claire Baritaud, Ministère de l'Enseignement Supérieur, de la Recherche et de l'Innovation
- Guillaume Moguez, Exoneo
- Franck Mouthon, Theranexus

In partnership with

4:45 - 6:00**FRUGALITY AND GROWTH: THE NEW RECIPE FOR SUCCESS?**

FR EN



Presented by Nathalie Croisé, NCC Ijin

With

- Justine Monsaingeon, Dynseo
- Laëtitia Van De Walle, Lamazuna
- Philippe Lévêque, Ecofrugal
- Renaud Attal, Co-Recyclage

In partnership with

THE REALITY OF THE QUANTUM THREAT TO SECURITY

FR EN



Presented by Vincent Pinte Deregnaucourt, Expert scientifique en Intelligence Artificielle

With

- Denis Mercier, Ex-Commandant suprême pour la transformation de l'OTAN
- Paula Forteza, Députée LREM des français de l'étranger (Amérique latine et Caraïbes)
- Olivier Senot, Docaposte
- Christophe Jurczak, Quantonation
- Jean-Charles Faugère, Cryptonext

In partnership with

4:45 - 5:45**HANNON AWARDS CEREMONY : 2nd EDITION**

With

- Tarak Cherif, Conect
- Mohamed Nadir Aziza, Med 21
- Abdelbasset Ghanmi, Foreign Investment Agency
- Omar Bouzouada, Agence de promotion de l'investissement et de l'innovation

In partnership with

5 PM

5:00 - 6:00

TURNING UP THE VOLUME!

L'AMPLI

- Jean Moreau, PHENIX
- Théo Scubla, Wero / Wintegreat
- Alexandre Prot, Qonto
- Saïd Hammouche, Groupe Mozaïk RH
- Quentin Mateus, Low-tech Lab
- Valérie Marie, Pianiste, Compositrice, Conférencière

5:00 - 6:15

OPERATING PARTNERS: THE NEW STRATEGIC ROLE FOR VENTURE CAPITALISTS

FR EN

ECHO 4

Presented by Jonathan Lascar, Bpifrance

- With
- Amélie Faure, Serena
 - Olivier Willi, Breega
 - Louisa Mesnard, Elaia
 - Edwige Kharoubi, Bpifrance
 - Manuel Davy, Vekia

In partnership with 

ENTREPRENEURS, MAKE USE OF THE CLOUD!

FR EN

ECHO 6

Presented by Sylvain Fievat, Alliancy

- With
- Mokhtar Benbelgacem, Bpifrance
 - Anne Vetter-Tifrit, Groupe Velum
 - Véronique Torner, Alter Way
 - Pierre Queinnec, Jenji

In partnership with 

THE RESURGENCE OF SPACE EXPLORATION AND CREWED FLIGHTS: WHAT ARE THE OPPORTUNITIES?


FR EN

ECHO 8

MEZZANINE

Presented by M Stefan Barensky, Aerospatium

- With
- Audrey Berthier, MEDES - Institut de Médecine et Physiologie Spatiales
 - Philippe Watillon, Airbus Defence and Space
 - Hervé Gilibert, ArianeGroup
 - Philippe Clermont, Association Planète Mars
 - Sarah Pedroza, Hello Tomorrow

In partnership with 

5:00 - 5:45

MAKING IT HAPPEN: HOW ENTREPRENEURS THINK AND ACT

FR

MASTER CLASS 1

- With
- Philippe Silberzahn, EMLYON Business School
 - Anne-Sophie Pouvreau, Aptilink

COMPETITIONS: A HELPING HAND FOR BUSINESS

FR

MASTER CLASS 4

- With
- Bastien Rabastens, JIMINI'S
 - Clément Scellier, JIMINI'S

5:00 - 6:00

ENTREPRENEURS, YOU ARE IN A RISKY BUSINESS: GET SUPPORT AND BE AWARE!

FR

MASTER CLASS

BUS 6

With Estelle Magry, Association GSC

5:00 - 5:20

ARTIFICIAL INTELLIGENCE IN THE GRAND EST REGION

FR

RÉGIONS

Presented by Philippe Flamand, Journal des Entreprises

- With
- Bernard Nicaise, Bpifrance
 - Lilla Merabet, Vice-présidente de la région Grand-Est
 - Fabrice Gauthier, Alcom Technologies
 - Guillaume Barideau, Systancia
 - Freddy Baudinet, SIKIM
 - Mariem Bouhaha, Myxtramile

5:05 - 5:35

GDPR: REQUIREMENTS FOR COMPANIES

FR

PRO

Presented by Reynald Marchal, Bpifrance

- With
- Emmanuel Lecoq, StarData
 - Antoine Pezè, Consultant expert RGPD

TRAINING FOR ENTREPRENEURS: A KEY TO SUCCESS!

FR

CRÉA


- With
- Grégoire Héaulme, Adie
 - Sandra Thouvignon, Créatrice d'entreprise
 - Amélie Patay, BGE Perspectives
 - Mélanie Mambéré, Vaouvert
 - Charlotte Dudignac, Coopérer pour entreprendre
 - Jérôme Varini, À portée de clic

In partnership with 

5:05 - 5:35

THE INNOVATION ECOSYSTEM IN CHILE

With Nayat Sanchez PI, Inria Chile

In partnership with 



DISCOVER ASIA: BEST B2C PRACTICES

Presented by Sébastien Pascaud, Bpifrance
 With • Chloé Cortinovis, Bienvenue Factory
 • Julia Tissot-Gaillard, Fournival Altesse

In partnership with 



POLAND: REGIONAL HUB

With Michal Polanski, Parp

In partnership with  



5:15 - 5:45

ALL FIRED UP


- Philippe Darmayan, ArcelorMittal
- Muriel Penicaud, Ministre du Travail
- Guirec Soudée, Navigateur
- Mohammed Dewji, MeTL Profile
- Marie Cheval, Carrefour



5:15 - 6:30

CLEAN MOBILITY: WHAT TECHNOLOGIES AND WHAT USES?


Presented by Patricia Laurent, GreenUnivers
 With • Marc Mortureux, Plateforme filière automobile et mobilité (PFA)
 • Dominique Mocquard, NewMotion
 • Valérie Bouillon-Delporte, Michelin
 • Julien Touati, Meridiam

In partnership with 



(BIG) TECH FOR GOOD

Presented by Arno Pons, Think Tank Digital New Deal Foundation
 With • Cédric O, Secrétaire d'État chargé du numérique
 • Olivier Sichel, Think tank Digital New Deal Foundation
 • Grégoire Kopp, OVH
 • Christine Balague, Institut Mines-Télécom Business School
 • Sébastien Soriano, ARCEP
 • Ksenia Ermoshina, CIS CNRS

In partnership with 



5:15 - 6:00

NEUROSCIENCE FOR BUSINESS TRANSFORMATION

With Moss Kellal, KM Development



5:20 - 5:50


#TECHINFAB: MOTIVATE YOUR STAFF WHILE CUTTING COSTS

With • Julien Niquet, Epsor
 • Jérôme Giacomoni, Aerophile



STARTUPS IN AFRICA: DARE TO USE VENTURE CAPITAL!

Presented by Élodie Doussa, Bpifrance
 With • Fatoumata Bâ, Jango
 • Yassine Oussaifi, AfricInvest Group

In partnership with 



ATTRACT, RETAIN AND RECRUIT YOUR US WORKFORCE


With • Alexis JB Martin, YER USA
 • Antonin Duval, Bertin Technologies

In partnership with  



QATAR: A MARKET WITH STRONG POTENTIAL FOR FRENCH SMES

With Guillaume Pepy, SNCF - Conseil France - Qatar

In partnership with 



5:30 - 5:50

CREATIVE ENERGIES IN CORSICA

Presented by Philippe Flamand, Journal des Entreprises
 With • Véronique Védrine, Bpifrance
 • Angélique Quilicchini, Chargée de mission 3S à la direction des affaires européennes et internationale de la Région Corse
 • Jean-Pierre Voropaieff, Agrid
 • Florent Costantini, Glasspop
 • Jean-Christophe Angelini, Agence de Développement Économique de la Corse



5:45 - 6:15

ALL FIRED UP

- Bruno Le Maire, Ministre de l'Économie et des Finances
- Catherine Barthelemy, Manuloc
- Olivier Ginon, GL Events
- Ibukun Abiodun Awosika, First Bank of Nigeria



Bpifrance thanks its partners for this 5th edition

INSTITUTIONS



OFFICIAL PARTNERS



ECOSYSTEM



MEDIAS



ACCOMMODATION AND SNACKING



Thanks to all workshop partners as well!
(see the detailed program)

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