

INTEL @ CES 2018

Booth #100048, Central Hall South, LVCC

An updated list of all Intel CES 2018 activities open to media includes speakerships, booth activities and media-only experiences. This list is subject to change leading up to and through the event. Please check the Intel CES Press Kit – newsroom.intel.com/2018-CES – for the latest.

JANUARY 8

Pre-Show Keynote: Brian Krzanich, Intel CEO

6:30-7:30 p.m. PT

Monte Carlo, Park Theater

Join Brian Krzanich, Intel CEO, as he discusses how data is shaping the innovation of the future, at the new Park Theater at the Monte Carlo.

JANUARY 9

Booth Preview + Breakfast

7:30-9:30 a.m. PT

Intel Booth #100048, Central Hall South, LVCC

Before the show floor opens, experience the Intel demos before the rest of the conference attendees arrive. Intel executives will be on-site to answer questions on the demo experiences, and breakfast will be served. Admittance requires a media badge. [Online registration](#)

THROUGHOUT CES

- **Media Lounge:** Located on the second floor of the Intel booth, the media lounge is the perfect getaway stocked with coffee, water, WiFi and comfortable seating.
- **Spotlight Sessions:** Throughout the week, Intel will host Spotlight Sessions at the Intel booth. They will focus on specific topics including 5G, autonomous driving, artificial intelligence and more. *Final schedule will be uploaded to this document.*
- **Demonstration:** Experience Intel technology and products. *More details will be added soon.*

INTEL RESOURCES

- **Intel CES Press Kit:** newsroom.intel.com/2018-CES
- **Event website:** <https://www.ces.tech/>
- **Intel Social Media:**
 - **Twitter:** [@IntelNews](https://twitter.com/IntelNews)
 - **Twitter:** [@Intel](https://twitter.com/Intel)
 - **Facebook:** facebook.com/intel

(Updated: Dec. 6, 2017)