

# **Schapiro Exhibit 53**

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From: "Hallie, Michelena" <Michelena.Hallie@mtvn.com>  
Date: Thu, 16 Aug 2007 02:39:30 -0400  
To: "Kauffman, Stuart" <Stuart.Kauffman@mtvstaff.com>  
Cc: "Morales, Cindy" <Cindy.Morales@mtvstaff.com>, "Solow, Warren" <Warren.Solow@viacom.com>  
Subject: RE: Hills on Youtube

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Actually we're ok with uploading our own material on youtube for promotional purposes. [REDACTED]

You just have to let Warren and Cindy know the ip addresses of the people uploading the material so they don't take it down as part of our enforcement efforts.

-----Original Message-----

From: Kauffman, Stuart  
Sent: Wednesday, August 15, 2007 5:56 PM  
To: Hallie, Michelena  
Subject: FW: Hills on Youtube

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----- Original Message -----

From: Zan, Koethi  
To: Kauffman, Stuart; Wojtenko, Alexandra  
Cc: Encarnacion, Yvette; Parks, Ken - MTV  
Sent: Wed Aug 15 15:27:06 2007  
Subject: RE: Hills on Youtube

yes we know about the existence of the emoticlips, but did not know anything about bradley & montgomery. Alex - can you check in with hillary cohen & see if she can point you to the person who would have handled that deal.

either way, yes we should find out from michelena if we can upload to youtube.

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From: Kauffman, Stuart  
Sent: Wednesday, August 15, 2007 3:06 PM  
To: Zan, Koethi; Wojtenko, Alexandra  
Cc: Encarnacion, Yvette; Parks, Ken - MTV  
Subject: FW: Hills on Youtube

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Privilege

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Click to add my contact info to your organizer:  
<http://my.infotriever.com/vh6gt1sl>

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From: Encarnacion, Yvette  
Sent: Wednesday, August 15, 2007 2:48 PM  
To: Kauffman, Stuart  
Subject: FW: Hills on Youtube

I will fill you in ...

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From: Hambidge, Vanessa  
Sent: Wednesday, August 15, 2007 2:32 PM  
To: Encarnacion, Yvette  
Subject: Hills on Youtube

Not that I want to get anyone into trouble but this came across my desk and remembered our convo in the Life of Ryan weekly.....so forwarding!

<http://www.youtube.com/user/MTVTheHills> <<http://www.youtube.com/user/MTVTheHills>>

MTV Combats 'Sucky' Relationships  
August 09, 2007  
By Kamau High

CLICK HERE TO VIEW THE AD <[http://www.adweek.com/aw/creative/article\\_display.jsp?vnu\\_content\\_id=1003623867](http://www.adweek.com/aw/creative/article_display.jsp?vnu_content_id=1003623867)>

NEW YORK What's the best way to tell someone that they're dating a "sucky" person?

If things go independent Bradley & Montgomery's way, high-school girls will be doing it with short clips from season two of MTV's serial reality drama, The Hills. The snippets show series characters Lauren, Heidi and others saying just that sort of thing. The shorts, which promote the show's release on DVD, were uploaded to YouTube last Friday.